

EXHIBITOR MANUAL

AQUACULTURE AMERICA 2011

February 28 - March 3, 2011

New Orleans Marriott

Orleans, Louisiana USA



TRADE SHOW SCHEDULE

F E B R U A R Y - M A R C H 2 0 1 1

MONDAY Feb. 28	TUESDAY March 1	WEDNESDAY March 2	THURSDAY March 3
MOVE-IN 11:00am-6:00pm	MOVE-IN 8am-10am EXHIBITS OPEN 10:00am-6:00pm HAPPY HOUR 5:30-6:30pm PRESIDENT'S RECEPTION 6:30-9:30pm	EXHIBITS OPEN 10:00am-6:00pm HAPPY HOUR 5:30-6:00pm NAA AUCTION 6:00-8:00pm	EXHIBITS OPEN 10:00am-4:00pm MOVE-OUT 4:00-7:00pm

MOVE-OUT: Thursday, March 3 4:00pm - 7:00pm

COMPLETE THESE EASY STEPS...

- 1. Check the DEADLINES
- 2. Make HOTEL & TRAVEL arrangements
- 3. Send BADGE ORDER FORM by Feb. 19, 2011
- 4. Order EXHIBIT SERVICES with Discount by Feb. 7, 2011
- 5. Read the SHIPPING INFORMATION –
Ship your exhibit to ARRIVE by February 23, 2011
- 6. Read the SHOW SCHEDULE for each day

ORDER EARLY & SAVE MONEY !

Aquaculture America 2011 - Conference Management Office

PO Box 2302 - Valley Center, CA 92082 USA

Tel: +1-760-751-5005 - Fax: +1-760-751-5003 - Email: worldaqua@aol.com

WELCOME

Thank you for participating in **AQUACULTURE AMERICA 2011!**
This manual will help you prepare everything you need for your booth
so that when the exhibit doors open, you are ready to do business!

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“URGENT! Action Required”

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- Add-On Registration Form

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Questions?

AQUACULTURE AMERICA 2011
Conference Manager
Tel +1-760-751-5005
Fax +1-760-751-5003
Email: worldaqua@aol.com

DEADLINES

NOW

Check your booth configuration against IAEM Rules & Regulations

Book Travel and Accommodation

Check Advertising & Sponsorship Opportunities

NOV. 1, '10 Final Booth Payment Due (refer to contract)

JAN. 25, '11 First day advance shipments to GES warehouse may arrive

FEB. 19, '11 Order Badges – see Badge Order Form

FEB. 7, '11 Discount Deadline for all GES Exhibit Services

FEB. 23, '11 Last day for shipments to arrive at GES warehouse without surcharge

FEB. 28, '11 Direct shipments to Exhibit Site can arrive

Each 8' deep x 10' wide exhibit space comes with:

Identification Sign

Back Drapes: teal blue & white

Side Drapes: solid teal blue

2 Full Registration Badges + 5 Trade Show Badges

The Exhibit Hall is carpeted

BADGE ORDER FORM

Please fill out this form to register your company personnel & send in ASAP via fax +1-760-751-5003 or
COMPLETE THE FORM ONLINE.

Free with each booth: 2 FULL CONFERENCE Registrations & 5 TRADE SHOW ONLY Registrations

- **FULL CONFERENCE** registration includes: admittance to Sessions, Receptions & Exhibition + conference materials
- **TRADE SHOW ONLY** registration includes: admittance to the Exhibition Hall only
- Additional registrations can be purchased with the "Add-On" Registration Form which follows

Deadline: February 19, 2011

AQUACULTURE AMERICA 2011

All badges will be available to pick up onsite at Exhibitor Registration starting on February 28 at 11:00am.

COMPANY NAME _____

Use one form per booth number please.

BOOTH # _____ *Duplicate this form if your company has more than one booth.*

2 Free FULL CONFERENCE Badges Please print (Titles will not be used on badges)

Full Conference Name #1 _____

Company _____

City, State/Prov, Country _____

Full Conference Name #2 _____

Company _____

City, State/Prov, Country _____

5 Free TRADE SHOW ONLY Badges Do not duplicate FULL CONFERENCE names above

Tradeshow Only Name #3 _____

Company _____

City, State/Prov, Country _____

Tradeshow Only Name #4 _____

Company _____

City, State/Prov, Country _____

Tradeshow Only Name #5 _____

Company _____

City, State/Prov, Country _____

Tradeshow Only Name #6 _____

Company _____

City, State/Prov, Country _____

Tradeshow Only Name #7 _____

Company _____

City, State/Prov, Country _____

Additional FULL CONFERENCE or TRADE SHOW registrations can be purchased with the "ADD-ON Registration" Form.

PLEASE MAKE COPIES OF THIS FORM AS NEEDED

ADD-ON REGISTRATION Only

Use this form **ONLY** to register personnel **IN ADDITION TO** those listed on the **BADGE ORDER FORM**.

- **FULL CONFERENCE: \$275.00 /person** (other than the 2 FREE that are complimentary with each booth)
- **TRADE SHOW ONLY: \$5.00 /person** (other than the 5 FREE that are complimentary with each booth)

Deadline: February 19, 2011

AQUACULTURE AMERICA 2011

All badges will be available to pick up onsite at Exhibitor Registration starting on February 28 at 11:00am.

COMPANY NAME _____

BOOTH # _____

Fax: +1-760-751-5003

Please check the type of badge required and include the correct payment.

Make checks payable to **AQUACULTURE AMERICA 2011** or include complete credit card information here:

VISA MC AMEX

Card # _____ Exp _____ Total Amount US\$ _____

Cardholder (PRINT) _____ Signature _____

*Do not fill out this form if you have already filled out the Badge Order Form. This form is for additional badges **ONLY**.*

FULL CONFERENCE \$275.00 **Name** _____

TRADE SHOW ONLY \$ 5.00 **Company** _____

City, State/Prov, Country _____

FULL CONFERENCE \$275.00 **Name** _____

TRADE SHOW ONLY \$ 5.00 **Company** _____

City, State/Prov, Country _____

FULL CONFERENCE \$275.00 **Name** _____

TRADE SHOW ONLY \$ 5.00 **Company** _____

City, State/Prov, Country _____

FULL CONFERENCE \$275.00 **Name** _____

TRADE SHOW ONLY \$ 5.00 **Company** _____

City, State/Prov, Country _____

FULL CONFERENCE \$275.00 **Name** _____

TRADE SHOW ONLY \$ 5.00 **Company** _____

City, State/Prov, Country _____

PLEASE MAKE COPIES OF THIS FORM AS NEEDED

SCHEDULE

TRADE SHOW SCHEDULE

F E B R U A R Y - M A R C H 2 0 1 1

MONDAY Feb. 28	TUESDAY March 1	WEDNESDAY March 2	THURSDAY March 3
MOVE-IN 11:00am-6:00pm	MOVE-IN 8am-10am EXHIBITS OPEN 10:00am-6:00pm HAPPY HOUR 5:30-6:30pm PRESIDENT'S RECEPTION 6:30-9:30pm	EXHIBITS OPEN 10:00am-6:00pm HAPPY HOUR 5:30-6:00pm NAA AUCTION 6:00-8:00pm	EXHIBITS OPEN 10:00am-4:00pm MOVE-OUT 4:00-7:00pm

MONDAY, Feb. 28	Registration Open	11:00	-	5:00
	▶ EXHIBITOR MOVE-IN	11:00	-	7:00

TUESDAY, March 1	▶ EXHIBITOR MOVE-IN	8:00	-	10:00
	Opening & Plenary	8:30	-	10:00
	▶ TRADE SHOW OPEN	10:00	-	6:00
	Refreshment Break	10:00	-	11:00
	Sessions	11:00	-	5:30
	Lunch (on your own)	12:30	-	2:00
	▶ HAPPY HOUR	5:30	-	6:30
President's Reception	6:30	-	9:30	

WEDNESDAY, March 2	Sessions	8:30	-	5:00
	▶ TRADE SHOW OPEN	10:00	-	6:00
	Refreshment Break	10:00	-	10:30
	Lunch (on your own)	12:30	-	2:00
	▶ HAPPY HOUR	5:00	-	6:00
NAA Auction	6:00	-	8:00	

THURSDAY, March 3	Sessions	8:30	-	5:30
	▶ TRADE SHOW OPEN	10:00	-	4:00
	Refreshment Break	10:00	-	11:00
	Lunch (on your own)	12:30	-	2:00
	Refreshment Break	3:30	-	4:00
	▶ EXHIBITOR MOVE-OUT	4:00	-	7:00

**No exhibitor may begin dismantling their exhibit until the show closes at 4:00.*

SHOW DIRECTORY ADS - Reserve Your Space Now!

A limited amount of advertising space is now available for the **Aquaculture America 2011 Show Directory**. Directory ads are an effective way to increase your company's success on and off the show floor as buyers refer to this Directory all year. Show attendees refer to the directory constantly during the conference and an effective ad will increase your visibility tremendously!

The ads will be interspersed throughout the directory. Specifications for the ads are as follows:

<u>Ad sizes:</u>	<u>Camera-ready</u>
Full page (4 1/2" w x 8" h)	\$500
Half page (4 1/2" w x 3 7/8" h)	\$350

Specifications: The directory ads will be printed in one color - black. Please supply ad copy in electronic format.

Position: Will be at the discretion of Aquaculture America 2011.

Deadlines: Place ad order (insertion order) **by January 5, 2011.**

Camera-ready copy must be received **by January 10, 2011.**

Payment: Fifty percent due with insertion order. Balance is due when directory is printed.

SPONSORSHIP OPPORTUNITIES - Call Now!

Your company can gain valuable exposure and good will as the sponsor of a show event.
Sponsorship can be shared with another company.

Refreshment Breaks: Host a refreshment break held in the exhibit area. The sponsor will be promoted on signage, announcements and in the conference program.
Cost: \$1000 per refreshment break.

Happy Hours: Host a coffee break held in the exhibit area. The sponsor will be promoted on signage, announcements and in the conference program.
Cost: \$1000 per refreshment break.

President's Reception: Exclusive or shared sponsorship for these receptions is available. Please call to discuss details.

Session Sponsor: Sponsor a session with your company's name on the program and in the session room.

Yes, I would like to run a Directory Ad. Ad size: Full Page Half Page
 Business Card

Yes, I would like to sponsor an event at the show:
 Refreshment Break Happy Hour Reception Session

Company Name: _____ Contact Name: _____

Telephone: _____ Fax: _____

Return this form to: **Aquaculture America 2011 Conference Manager**
PO Box 2302, Valley Center, CA 92082 USA
Fax: +1-760-751-5003

HOTEL

AQUACULTURE AMERICA 2011 HOTEL INFORMATION

We have arranged for a fantastic rate at the New Orleans Marriott for Aquaculture America 2011! Be sure to mention Aquaculture America 2011 to get the very special rate of \$169. Contact the hotel directly for your reservation:

Tel: +1-504-581-1000 or 1-888-771-4429

Fax: +1-210-482-2312

You can make your hotel reservations directly online by accessing this link:

<http://www.marriott.com/hotels/travel/msyla?groupCode=waawaaa&app=resvlink&fromDate=2/27/11&toDate=3/4/11>

AIR TRAVEL

Flight Coordinators

Special airfares are available with American Airlines for travel within the U.S. to New Orleans. For the best airfares and details, contact:

Flight Coordinators

Tel: 1-800-544-3644 or +1-310-642-0270

Email: davida@picassotravel.com

Web: www.flightcoordinators.com

AIRPORT TRANSPORTATION

To get from the New Orleans International Airport (MSY) to the conference hotel you can take a cab, a shuttle or rent a car from AVIS.

We have arranged a special discount for conference attendees with Airport Shuttle service.

Aquaculture America 2011 Discounted Airport Shuttle - use this link:

<http://airportshuttleneworleans.hudsonltd.net/res?USERIDENTRY=AQUA0211&LOGON=GO>

Please note, there are a few simple rules: In order to be able to book airport shuttle transport online, you must book at least 24 hours prior to your flight departure time. Reservations must be booked online - you can change an existing reservation via phone (1-866-596-2699), but you will need to make your original reservation online to take advantage of the discount rate.

CAR RENTAL

Discounts on car rentals have been arranged through **AVIS Rent-A-Car**. AVIS offers free pick up and delivery to the airport, hotels and other locations where cars are needed.

For reservations, call **1-800-331-1600** or **+1-918-624-4338**, or the website: www.avis.com
Be sure to mention **AQUACULTURE AMERICA 2011** and refer to **discount AWD # J770126**.

GENERAL SHIPPING GUIDELINES

Avoid problems and extra expense -- PLAN EARLY - SHIP EARLY

IMPORTANT: Shipping direct to New Orleans

You can ship directly to GES in New Orleans – use GES Special Show Rates

- * **Direct shipments must arrive by Feb. 23** to ensure placement in booth by set-up day (use “Advance Shipment” label).
- * If you need to send items to arrive *after* Feb.23, ship directly to GES at the New Orleans Marriott to arrive February 28. (use “Direct Shipment” label.)

HOW TO SHIP YOUR EXHIBIT:

GES is the official show decorator and handles all freight at the exhibition site.

- Read “**Important Freight Guidelines**” for all shipments, whether handled by a shipping company, UPS, mail, overnight courier, etc.
- Fill out “**Material Handling Order Form**” and “**Key Information**” and return them to GES if you are shipping by any common carrier.
Review the “**Arrival Dates & Surcharges for Shipments**” section at the bottom of the page.
- Use the appropriate “**RUSH! Exhibition Freight**” shipping labels provided to mark ALL your materials for shipping.
 - If you ship early, use the ADVANCE GES WAREHOUSE labels.
 - If you ship late, use the DIRECT SHIPMENT labels.
- For international shipments, contact **Rock-It Cargo** Customs Brokers & Freight Company. See “**International Shipping Instructions**”.

BE SURE TO USE THE CORRECT SHIPPING LABELS PROVIDED

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

Material Handling is the unloading of your exhibit materials, delivery to your booth, handling of empty containers to and from storage, and removal of your materials from your booth for reloading onto your outbound carrier. This is not to be confused with the cost to transport your exhibit material to and from the event.

Benefits of Advance Shipping to the GES Warehouse

- Storage of materials for up to 34 days prior to your show.
- Delivery of Shipments to your booth by your published set-up time.
- Some convention centers and hotels do not have facilities for receiving or storing freight.
- Saves valuable set-up time.

How to Ship in Advance to the GES Warehouse

- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Advance Shipping labels.
- Complete the enclosed Material Handling Order Form.
- Remember to confirm receipt of your shipment prior to leaving for the show.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- Do not ship uncrated materials to warehouse.
- For a rate quote please call GES Logistics at 1.888.454.4437.

How to Ship to Exhibit Site

- Consign all **domestic** shipments c/o GES.
- Do **not** consign **international** shipments c/o GES; however, please contact our international division at:
GESLogistic_international@ges.com.
- Remove all old shipping and empty storage labels.
- Fill out and attach enclosed Direct Shipping labels.
- Complete the enclosed Material Handling Information Sheet.
- All shipments must have a bill of lading or delivery slip showing the number of pieces, weight, and type of merchandise.
- Certified weight tickets must accompany all shipments.
- Take the time to ensure that your display and products are packed neatly and securely.
- If you are shipping your carpet and/or lighting truss, make sure it is loaded last so it can be unloaded first.
- For a rate quote please call GES Logistics at 1.888.454.4437.

Freight Carriers

Select a carrier with experience in handling exhibition materials. Make sure to give your carrier explicit information as to where and when to check in. Delivery and pick up times are often out of the range of "normal" delivery hours, make sure your carrier is committed to meeting your target dates and times. While making shipping plans to the Show, also plan for the return shipment. For a rate quote please call GES Logistics at 1.888.454.4437.

Tracking Shipments

Confirm your delivery date and time with your carrier, and have all pertinent shipping information in the hands of your representative at show site. You may also want to review the return of your Goods at the end of the show. GES Logistics domestic shipments can be tracked online by going to:
www.ges.com/everything/logistics/tracking/.

Estimating Material Handling Charges

Handling charges are based on the weight of the freight. Shipments are billed by the hundred weight and rounded up to the nearest hundred. Minimum per Shipment may apply, see enclosed Material Handling Order Form for details. Please prepay all shipping charges - GES cannot accept or be responsible for collect shipments. Crated and uncrated shipments must be separated and clearly identified on separate bills of lading with separate weight tickets - otherwise GES will invoice the entire load at the Uncrated rate.

- **Crated** – Material that is skidded, or is in any type of shipping container that can be unloaded at the dock with no additional handling required.
- **Uncrated** – Material that is shipped loose or pad-wrapped, and/or unskidded machinery without proper lifting bars or hooks.
- **Overtime Surcharges** - Shows that move-in or move-out on weekends or after 4:30 PM during the weekday, may be subject to additional overtime surcharges. See enclosed Material Handling Order Form for details.

Estimating Material Handling Charges, *continued*

- **Late Surcharges** – May be charged an additional overtime surcharge
 - a. If advance freight is received before or after the published deadline date for shipments to arrive at the warehouse. See enclosed Material Handling Order Form for details.
 - b. Freight shipments sent to the show after it has opened.
 - c. Freight shipments that are received at showsite that do not meet their published date & time.
- **Shipment Surcharges** – A surcharge will be incurred per shipment for those that are received with incomplete information on shipping labels identifying company name and booth number and/or shipments that are left on the show floor at the end of the show with no labels and no bill of lading turned in.

Machinery Labor and Equipment

Labor and equipment for uncrating, unskidding, positioning, leveling, dismantling, re-crating, and reskidding machinery and/or equipment must be ordered separately. Place your order for this labor using the In-Booth Forklift & Labor Order Form. If your material requires specialized rigging equipment, please notify us promptly so that we can make arrangements. When possible, supply your own rigging equipment with shipments and pre-rig your material.

Storing Empty Containers

Properly labeled empty shipping cartons will be picked up, stored, and returned after the show. Labels are available at the **GES Servicer**® or from your GES Service Executive and are for empty storage only. Depending on the size of the show, it can take from two to twelve hours to return empty crates. Do not store any items in crates marked "empty." GES has no liability for damage to crates or items sent to empty storage in crates.

Outgoing Shipments

An OMHF (Outbound Material Handling Form / Bill of Lading) must accompany all outgoing shipments. Shipping information, outbound forms and labels will be available at the **GES Servicer**®. Exhibitors selecting non-official carriers will need to make their own arrangements for pickup. Make sure that someone from your company will be on-site to oversee the outbound shipment of your display and product.

Measure of Damage

- **Liability** – GES is liable for loss or damage to your Goods only if the loss or damage is caused by GES negligence.
- **Sole Relief** – If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Insurance

All of your Goods should be insured by your own insurance policy. Although we do our best to handle your Goods as our own, there are many variables in shipping and handling that can affect your exhibit and products. GES has published GES Terms & Conditions of Contract that are in this exhibitor service manual. Please read them carefully. It is recommended that your Goods be insured.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Save 10% on material handling with GES® Transportation Plus

Book your round-trip shipping to receive this discount.



With decades of tradeshow experience, GES Logistics understands your transportation needs. As the Official Services Provider for your show, we offer a variety of fully integrated services at competitive rates.

GES Transportation Plus provides:

- Priority move in / move out
- On-site GES support team
- Online tracking 24/7
- Domestic and international coverage

Get an instant quote today at: www.ges.com/logistics/quote

Note: Round-trip shipping is required to qualify for Transportation Plus rates. Transportation Plus does not apply to shipments that are considered small package, local or shipments over 5,000 lbs.

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

Go to below link to view images and information:
<http://ges.com/ecomm/info/specialhandling.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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Transportation Plus: Ship With GES Logistics To Receive A 10% Savings On Material Handling. To set up your saving with Transportation Plus for domestic shipments please call 888.454.4437, or complete the GES Logistics - Domestic Shipping Order Form (R-8) included in this exhibitor services manual and fax it to 702.515.5972, or email us at logistics@ges.com. For international shipments please call 877.828.4445, or complete the GES Logistics - International Shipping Order Form (R-20) in this exhibitor services manual and fax it to 866.329.1437 or 702.263.1520, or email us at GESlogistic.International@ges.com. Call 888.454.4437 for a quote for any shipments that are under 5,000 lbs. Transportation Plus does not apply to shipments that are considered Small Package, Local or shipments over 5,000 lbs. **Round Trip shipping is required to qualify for Transportation Plus rates.**

Price List **Important Information**

Advance Shipment to Warehouse (200 lbs. minimum per shipment)

Crated Materials

	<i>Standard Rates</i>	<i>Transportation Plus Saving Rates</i>
Rate	\$ 110.00 cwt	\$ 99.00 cwt

Direct Shipment to Exhibit Site (200 lbs. minimum per shipment)

Crated Materials

	<i>Standard Rates</i>	<i>Transportation Plus Saving Rates</i>
Rate	\$ 110.00 cwt	\$ 99.00 cwt

Certified Weight Tickets Are Required For All Shipments:
 Drivers with inbound shipments must check in at the GES warehouse or exhibit site by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:30 AM - 2:00 PM; Closed 12:00 PM - 1:00 PM & Holidays. In the event of weight discrepancies or shipments received without a certified weight certificate, a \$ 17.25 fee will be charged per shipment.

Advance Shipments to Warehouse: Price includes: unloading crated freight (the warehouse cannot receive uncrated shipments); storing at warehouse for up to 34 days (any materials stored beyond 34 days will incur additional costs applied to your invoice); reloading onto trucks and delivery to the exhibit site; unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site.

Direct Shipments to Exhibit Site: Price includes: unloading freight and delivery to your booth; picking up, storing, and returning empty shipping containers; and reloading freight for return to your specified destination from exhibit site. However, any materials shipped back to warehouse from exhibit site will incur additional costs applied to your invoice.

Small Packages: Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition. Maximum weight is 50 lbs. per shipment, per delivery. This includes UPS and Federal Express shipments. All shipments received via air carrier that do not fall under the small package category may be subject to special handling charges.

Measure of Damage: If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Arrival Dates and Surcharges for Shipments: A 30% (\$100.00 minimum) late arrival surcharge based on the above rates will apply to each shipment received not within the below deadlines.

Advance Dates:
Tue, Jan 25, 2011: Advance shipments may begin arriving at warehouse.
Wed, Feb 23, 2011: Last day for shipments to arrive at warehouse.
Direct Dates:
Mon, Feb 28, 2011: Direct shipments may begin arriving at exhibit site after 8:00 AM.
Tue, Mar 1, 2011: Last day for shipments to arrive at exhibit site by 10:00 AM.

Please Indicate Below

Calculate Total CWT (Enter in increments of 100's only; round up to the next 100 mark if your weight is more than 8 lbs. over the previous 100 mark. **200** pound minimum per shipment.)
 _____ pounds ÷ 100 = _____ Total CWT

Shipment Will Be Sent To:
 Exhibit Site Warehouse

On Date: _____
 By Carrier: _____
 Total Number of Pieces: _____

We understand that your calculation is only an estimate. Invoicing will be done from the actual weight. Adjustments will be made accordingly.

Place Order Here

(Please Complete R-8 or R-20 for Using GES Logistics)

SMALL PACKAGE DESCRIPTION	PRICE	X QUANTITY	= TOTAL PRICE
Small Package, 1st Carton	\$ 53.00	1	\$
Small Package, Each Additional Carton	\$ 26.50		\$

MATERIAL HANDLING DESCRIPTION	PRICE	X CWT	= TOTAL PRICE
			\$
A. Total All Items Ordered			\$
B. Orleans Parish Tax: 2.0%		C x 2% = D	\$
C. Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 17

053001513
Order directly with GES ONLINE at: www.ges.com/ecomm



FROM:



FROM:



TO:



TO:

FULL EXHIBITING COMPANY NAME AT SHOW

Aquaculture America 2011

NAME OF EXHIBITION

053001513

BOOTH NUMBER

**C/O Global Experience Specialists, Inc. (GES)
5730 Powell Street
New Orleans , LA 70123
USA**

FULL EXHIBITING COMPANY NAME AT SHOW

Aquaculture America 2011

NAME OF EXHIBITION

053001513

BOOTH NUMBER

**C/O Global Experience Specialists, Inc. (GES)
5730 Powell Street
New Orleans , LA 70123
USA**

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Tuesday, Jan 25, 2011 - Wednesday, Feb 23, 2011

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:30 AM - 2:00 PM; Closed 12:00 PM - 1:00 PM & Holidays.

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Tuesday, Jan 25, 2011 - Wednesday, Feb 23, 2011

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. Warehouse receiving hours are Monday - Friday, 8:30 AM - 2:00 PM; Closed 12:00 PM - 1:00 PM & Holidays.

Carrier _____
Number _____ of _____ pieces



Carrier _____
Number _____ of _____ pieces





FROM:

DIRECT SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

Aquaculture America 2011

NAME OF EXHIBITION

053001513

BOOTH NUMBER

**C/O Global Experience Specialists, Inc. (GES)
New Orleans Marriott, Grand Ballroom
555 Canal Street
New Orleans, LA 70140
USA**

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Feb 28, 2011 after 8:00 AM - Tuesday, March 1, 2011 by 10:00 AM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. In the event of weight discrepancies or shipments received without a certified weight certificate, a \$ 17.25 fee will be charged per shipment.

Carrier _____
Number _____ of _____ pieces



FROM:

DIRECT SHIPMENT

TO:

FULL EXHIBITING COMPANY NAME AT SHOW

Aquaculture America 2011

NAME OF EXHIBITION

053001513

BOOTH NUMBER

**C/O Global Experience Specialists, Inc. (GES)
New Orleans Marriott, Grand Ballroom
555 Canal Street
New Orleans, LA 70140
USA**

SHIPMENT SHOULD ARRIVE ON OR BETWEEN:

Monday, Feb 28, 2011 after 8:00 AM - Tuesday, March 1, 2011 by 10:00 AM

CERTIFIED WEIGHT TICKETS ARE REQUIRED FOR ALL SHIPMENTS. Drivers must check in by 2:00 PM to be guaranteed same day unloading. In the event of weight discrepancies or shipments received without a certified weight certificate, a \$ 17.25 fee will be charged per shipment.

Carrier _____
Number _____ of _____ pieces



RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

Please complete this form and return it to GES before the above Deadline Date so we can provide you with printed outbound material handling documents and shipping labels at the close of the show for you to review and sign. To take advantage of this service, please complete and return this form. If this form is not received by GES by the time of above Deadline Date, this pre-printing service will not be provided.

Shipping Information

FROM:

COMPANY/CONSIGNEE:		ATTENTION:		
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

SHIPPING DESTINATION 1:

Number of Labels Needed:

COMPANY/CONSIGNEE:		ATTENTION:		
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

SHIPPING DESTINATION 2:

Number of Labels Needed:

COMPANY/CONSIGNEE:		ATTENTION:		
STREET ADDRESS:	CITY:	STATE:	ZIP:	COUNTRY:
PHONE:	FAX:	BOOTH NUMBER:		

Method of Shipment

Please Select Desired Method of Shipment Below:

- GES Logistics:**
 - Ground
 - Air
 - Next Day Delivery
 - 2nd Day Delivery
 - Deferred Delivery
 - Van Line - Full Pad Partial Pad Crated
 - Specialized Service: _____

Measure of Damage:

If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

- Other:** _____
- Common Carrier**
- Air**
 - Next Day Delivery
 - 2nd Day Delivery
 - Deferred Delivery
- Van Line**
 - Full Pad
 - Partial Pad
 - Crated

Once your shipment is packed and ready to be picked up, please return the outbound material handling order form to the **GES Servicenter®**. Verify the piece count, weight, and that the signature is on the outbound material handling order form prior to shipping out. **Shipments without paperwork turned in will be returned to GES Warehouse or forced onto another carrier at Exhibitor's expense.**

GES does not accept responsibility for any exhibitor property left on the show floor unattended at any time for any reason.

*This form must be returned to GES for your order(s) to be processed.

070710

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 21

053001513

Order directly with GES ONLINE at: www.ges.com/ecom

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

ALL EXHIBITORS MUST RETURN THIS FORM

1. Estimate total number of pieces being shipped:

- Crated
- Uncrated
- Machinery
- Total

2. Indicate total number of trucks in each category that you will use:

- Van Line
- Common Carrier
- Flatbed
- Co. Truck
- Overseas Container

3 List carrier name(s):

4. If using a Customs Broker, please print name:

Phone Number _____

5. Print the name of person in charge of your move-in:

Phone Number _____

6. What is the minimum number of days to set your display?

7. What is the weight of the single heaviest piece that must be lifted?

_____ lbs.

8. What is the total weight of your exhibit or equipment being shipped?

_____ lbs.

9. Is there any special handling equipment required to unload your exhibit materials, i.e. extended forklift blades, special slings, lifting bars. etc.?

It is the responsibility of the exhibitor to provide proper special handling instructions, and to ensure goods are packaged appropriately for shipment and movement by heavy equipment. Failure to provide special handling instructions will result in the elimination of any liability for loss or damage by GES.

DIRECT SHIPMENTS ONLY:

1. What date and time are you scheduling your shipment(s) to arrive on-site?

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER:
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL CONTACT'S HOTEL (OPTIONAL)
Pick Up Information		
DATE:	SHIPPING / RECEIVING HOURS (4 HOUR WINDOW REQUIRED):	
STREET ADDRESS:	CITY:	STATE: ZIP: COUNTRY:
PICK UP CONTACT:	PHONE NUMBER:	FAX NUMBER:
SHIPPING INSTRUCTIONS (ADDITIONAL CHARGES MAY APPLY):		WEEKEND: <input type="checkbox"/> Pick Up <input type="checkbox"/> Delivery

Delivery Information			
DATE:	RECEIVING HOURS:		
DESTINATION:	EXHIBITOR NAME:		
SHOW NAME:	BOOTH NUMBER:		
STREET ADDRESS:	CITY:	STATE: ZIP: COUNTRY:	
SHOW CONTRACTOR:	CONTACT:	PHONE NUMBER:	

Method of Shipment		
Ground: <input type="checkbox"/> LTL <input type="checkbox"/> Truck Load Rates (Price Per Shipment) Shipments 0-100 lbs.* Shipments 101 lbs. and up* *Subject to Applicable Surcharges	Air: <input type="checkbox"/> Next Day <input type="checkbox"/> 2nd Day <input type="checkbox"/> Deferred * Dim weight or actual weight, whichever is greater, will apply to Next Day and 2nd Day.	Special Instructions (Additional Charges May Apply)

Weight & Dimensions (Final Weight Subject to Correct Weight & Dimensions)											
Mark "X" in the H/M column to designate hazardous materials as defined in Department of Transportation Regulations.											
LIST EACH PIECE	H/M	DIMENSIONS IN INCHES			EST. WEIGHT	LIST EACH PIECE	H/M	DIMENSIONS IN INCHES			EST. WEIGHT
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	
		L x	W x	H				L x	W x	H	

Total Pieces: _____ Total Weight: _____	I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.	Hazardous Materials Contact Number () _____ - _____
You must read the Terms and Conditions of Contract under which GES provides transportation services to you, our valued customer. The Terms and Conditions may be downloaded by going to www.ges.com/terms/logistics.aspx . If you do not have internet capability, a copy of the Terms and Conditions may be obtained by contacting your GES Logistics representative at 1.888.454.4437.	Authorized Signature - Please Sign: _____	X
I have read and agree to the Terms and Conditions of Contract and have the right and authority to bind the exhibiting company referenced herein to such terms.	AUTHORIZED NAME - PLEASE PRINT _____	DATE _____

Measure of Damage: If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment, whichever is less.

Subject to individually determined rates or contracts that have been agreed upon in writing between GES and shipper, if applicable, otherwise to the rates, classifications and rules that have been established by GES and are available to the shipper, on request; **By signing this order form, shipper agrees to be bound by all its terms and conditions.**

060110

Get GES® Global Transportation Plus and
SAVE 10%
on material handling

GES Logistics provides an integrated network of carriers that service transportation solutions to over 80 countries by land, air and sea. Documentation services include ATA Carnet and temporary import bonds for the most comprehensive world wide support available.

GES Global Transportation Plus delivers these unique benefits:

- Save 10% on material handling when using GES Logistics roundtrip shipping
- Consolidated invoicing for material handling and shipping charges
- Managed transportation to and from the show floor
- On-site customer support

Note: All international transportation services are subject to the terms, conditions, and limits of liability set forth by the carrier.

**To request a quote call 888.454.4437
or contact us at GESlogistic_international@ges.com**



INTERNATIONAL SHIPPING & CUSTOMS CLEARANCE SERVICES



AQUACULTURE AMERICA 2011

February 28 – March 3, 2011

New Orleans Marriott

New Orleans, Louisiana

World Aquaculture Conference Management has appointed Rock-It Cargo Fairs & Exhibitions as the sole official provider of international shipping, customs clearance, freight forwarding and related logistics services for the AQUACULTURE AMERICA 2011 event. We can also transfer freight to or from related industry events. The following information is specific for this event. We encourage customers to contact us for a firm cost estimate and instructions tailored for their specific circumstances. Please send your inquiries regarding this event to our project managers:

Mr. Louis Kerpan: ph# 310 216 6227 / fx# 801 216 6221 / louk@rockitcargo.com

Mr. Bayani De Guzman: ph# 310 216 6225 / fx# 310 216 6217 / bayani@rockitcargo.com

Emergency & After Hours: 1 714 333 7632 (Please ask for specific person and they will be contacted)

Dry Cargo Arrival CY/Pier/CFS/Airport:

NEW ORLEANS, LA (MSY)

Dry Cargo Arrival Deadline Date (Air & LCL Ocean):

FEBRUARY 15, 2011

Perishable Cargo Arrival Airport:

NEW ORLEANS, LA (MSY)

Perishable Cargo Arrival Deadline Date (Air):

FEBRUARY 21, 2011

Full container ocean shipments should arrive at New Orleans CY or Pier seven (7) working days prior to the exhibitor's target move-in date. The exhibitor or their on-site representative must have their outbound freight packed, labeled and documented as per Rock-It Cargo's instructions by our outbound shipping deadline to insure prompt pickup of the outbound freight. **Shippers or their agents must send us sufficient information to comply with US Customs 10+2 Importer Security Filing (ISF) requirements for ALL ocean shipments or be liable for liquidated damages of \$5000.00 plus encounter serious delay in the clearance and delivery of their shipment. Please contact us at least one week in advance of loading of any cargo onboard a vessel bound for the U.S. for instructions on how to properly comply with these requirements.**

SHIP TO: All inbound international freight should be shipped on a PREPAID basis to **NEW ORLEANS** consigned or addressed to ROCK-IT IMPORT SERVICES, New Orleans Marriott, 555 Canal Street, New Orleans, LA, 70130, Attn: Bayani De Guzman, ph# 310 216 6225, fx# 310 216 6217. The notify party on the air or ocean bill of lading should be ROCK-IT FAIRS, 5438 W 104th St, Los Angeles, CA, 90045, Attn: Bayani De Guzman, ph# 310 216 6225, fx# 310 216 6217.

MARKING & SEALING: Please mark all freight only with the name of the exhibitor, their booth number, the name of the event c/o Rock-It Fairs. All full ocean containers must be sealed with high security bolt seals that comply with ISO 17712 standards (see <http://www.ismasecurity.com/ISO+17712>).

COST ESTIMATES, SHIPPING ORDERS & SECURITY ENDORSEMENTS: Rock-It Cargo requires that our customers receive a written cost estimate of their charges based on the information provided by the exhibitor or their agent. If the customer accepts the cost estimate, they or their agent must provide Rock-It Cargo with a written confirmation (for inbound charges) or a signed shipping order and security endorsement (for outbound charges). All cost estimates are subject to Rock-It Cargo's terms, conditions, limits of liability and instructions. The actual charges billed are based on the actual weight, dimensions, value and circumstances of an actual shipment. **ALL RETURN AIRFREIGHT IS HANDLED PER TSA REGULATIONS AS 'UNKNOWN SHIPPER' CARGO AND THEREFORE CANNOT BE SHIPPED ON PASSENGER AIRCRAFT.**

U.S. IMPORT ALERTS: For this particular event, we would like to draw your attention to the following commodities that require special documentation or handling: Seafood, other food, fish food, beverages, security devices under defense license, weapons, medical devices, drugs, biologics, lasers, textiles, wearing apparel, electronic equipment, computers and monitors. Showsite material handling and deliveries or pickups that occur on the weekend or holiday are subject to overtime surcharges. ALL cosmetics, food and beverage (including animal feed & seafood) products are subject to the U.S. Bioterrorism Act. This requires that the shipper register with the U.S. Food & Drug Administration (FDA) and provide Rock-It Fairs with an official prior notice made through the FDA's website. Please see <http://www.fda.gov/oc/bioterrorism/bioact.html> for more information. Furthermore, we request that all exhibitors sending health aids, toiletries and other sundries obtain approval from us in advance of shipping. Exhibitors are encouraged to deal directly with the general contractor to settle their showsite material handling charges. Exhibitors must contact Rock-It Cargo prior to the close of the event for instructions on how to properly complete the general contractor's outbound material handling agreement or form. Failure to do so can lead to delay and additional cost. All shipments must comply in all respects to the solid wood packing regulations described as ISPM 15. Please see <http://www.aphis.usda.gov/ppg/wpm/> for more information about this matter. Furthermore, certain products made of wood must comply with the Softwood Lumber Act of 2008 (Lacey Act); see http://www.aphis.usda.gov/plant_health/lacey_act/index.shtml for more information. Goods that do not comply may be refused entry into the United States. All communication and electronic devices need to be registered with the U.S. Federal Communications Commission (FCC). The exhibitor or their forwarder must forward to us sufficient information to complete FCC Form 740 (See <http://www.fcc.gov/Forms/Form740/740.pdf>) for each device. Furthermore equipment that emits radiation (including CRT's, lasers, DVD/CD devices and all microwave emitting devices must be registered and cleared through the U.S. Food & Drug Administration (FDA). Please see <http://www.fda.gov/cdrh/radhealth/products/byconsumer.html> for more information. The exhibitor or their forwarder must forward to us sufficient information to complete FDA Form 2877 (see <http://www.fda.gov/opacom/morechoices/fdaforms/FDA-2877.pdf>).

ROCK-IT CARGO GLOBAL NETWORK

AUSTRALIA

Mr Trent Powell
Show Group
Tel: 61 2 93529934
Fax: 61 2 93529966
trent.powell@showgroup.com.au

AUSTRIA

Mr. Paul Weisz
Gebruder Weiss GmbH
Tel: 43 1 797997192
Fax: 43 1 797997187
paul.weisz@gw-world.com

BELGIUM

Mr. Georges-Th Merz
Expo On The Move
Tel: 32 2 333 2412
Fax: 32 2 333 2419
georges.merz@expo-onthemove.be

BRAZIL

Mr. Marcelo Paradela
Waiver Sao Paulo
Tel: 55 11 6281 7882
Fax: 55 11 6281 7782
marcelo.paradela@waiverlogistics.com

CYPRUS

Mr. Nick Hughes
Orbit Moving & Storage
Tel: 357 25 751155
Fax: 357 25 755820
nick.hughes@orbitcy.com

FRANCE

Mr. Laurent Canot
SDV Expo
Tel: 33 1 49191593
Fax: 33 1 49191591
l.canot@sdv.com

GERMANY

Mr. Clint Ard
Rock-It Cargo Germany
Tel: 49 8122 86830-70
Fax: 49 8122 86830-69
clinta@rockitcargo.com

GREECE

Mr. Manos Tsantes
Orphee Beinoglou
Tel: 30 210 9466290
Fax: 30 210 9400614
mtsantes@beinoglou.gr

HONG KONG & CHINA

Please Call

INDIA

Mr. Praveen Suri
Rogers Worldwide
Tel: 91 11 26949802
Fax: 91 11 26945900
praveen@rogersworldwideindia.com

IRELAND

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Multi Cargo Ltd
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KOREA

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Fax: 82 2 5669514
steve@eplusexpo.com

MALAYSIA

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R E Rogers Malaysia
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Fax: 60 3 55106296
chris@rerkul.po.my

NEW ZEALAND

Mr. Steve Richardson
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Tel: 64 9 2544112
Fax: 64 9 2544129
steve@profreightco.nz

PORTUGAL

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Feir Expo
Tel: 351 21 8310660
Fax: 351 21 8310666
abilio.branco@rangel.pt

SINGAPORE

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Rogers Expo Services
Tel: 65 68467528
Fax: 65 68461376
vincent@rogers-asia.com

SOUTH AFRICA

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Exhibition Freightng GSM
Tel: 27 21 556 2270
Fax: 27 21 556 2299
jacquinel@iafrica.com

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Mr. Andy Bjorck
On-Site Group
Tel: 46 31 7073070
Fax: 46 31 7073075
andy@onsitegroup.com

SWITZERLAND

Mr. Peter Kubias
Expo-Cargo AG
Tel: 41 43 8166180
Fax: 41 43 8166182
peter.kubias@expo-cargo.ch

TAIWAN

Mr. Henry Lee
Sky-Bridge Express
Tel: 886 2 87727586
Fax: 886 2 87727587
skybridg@ms26.hinet.net

THAILAND

Mr. Tongchai Chiochan
Sun Expo Services
Tel: 662 7284452
Fax: 662 7528545
tongchai@sunexpothai.com

TURKEY

Mr. Osman Coskan
Express Fair Logistics
Tel: 90 216 4786358
Fax: 90 216 3028674
ocoskan@ekpreslojistik.com

UNITED ARAB EMIRATES

Mr. Vinay Sharma
Bridgeway Shipping
Tel: 971 4 2821421
Fax: 971 4 2822399
expo@bridgewayshipping.com

UNITED KINGDOM

Mr. Ian Croxson
Show Carriage Ltd
Tel: 44 1371 820820
Fax: 44 1371 820720
ian@showcarriage.com

VIETNAM

Mr. Do Trung Kien
Rogers Asia
Tel: 84 8 35180055
Fax: 84 8 35180055
kien@rogers-asia.com

Additional partners and agents in these and other markets are available upon request.

Please contact Mr. Louis Kerpan at Rock-It Cargo Fairs, Arts & Exhibitions:

Direct ph# 310 216 6227

Fax# 801 216 6221

E-Mail:

louK@rockitcargo.com

Web:

<http://www.rockitcargo.com>

Skype:

exileonmainst

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

The New Orleans Marriott has limited storage space. Please see note below when sending freight directly to the facility to avoid additional handling fees by the facility.

- Freight deliveries sent directly to the facility will be received by Global Experience Specialists, Inc. (GES)[®] on exhibitor **move-in** days **only**.
- Freight deliveries sent directly to the facility are subject to **GES freight handling charges regardless of the consignee** - as GES is the official show contractor.
- If your freight arrives at the facility prior to the published move-in dates, the facility will take possession of the item(s) and charges will be incurred from the facility **IN ADDITION TO GES MATERIAL HANDLING CHARGES**.

- **Advance** shipments should be sent and labeled as follows:

(EXHIBITOR NAME) / (BOOTH #)

Aquaculture America 2011

C/O Global Experience Specialists, Inc. (GES)

5730 Powell Street

New Orleans , LA 70123

USA

See Table of Contents for location of Advanced Shipping Labels.

Bellman Policy

Exhibitor freight must be either hand carried in by the Exhibitor or by a GES Representative.

- Exhibitors may have bellmen deliver their boxes to the Exhibition Hall doors where a teamster will deliver them to their booth space. Please be advised that GES Material Handling rates will apply at this point.
- Exhibitors may hand carry display materials, if necessary, if the materials can be brought into the Exhibition Hall in one trip.
- Please be sure when shipping materials into the show to indicate “c/o Global Experience Specialists, Inc. (GES)” on the shipping label. Otherwise the facility will take possession of the item and exhibitors will incur charges from the facility in addition to GES Material Handling charges.

BASIC EXHIBIT SERVICES

GES is the official decorator for AQUACULTURE AMERICA 2011

- ◆ GES will maintain an Exhibitor Service Center in the exhibition area that will serve as a focal point in coordinating all details and service requests.
- ◆ The GES Exhibitor Service Center will be open from move-in through move-out.

BE SURE TO READ:

- ➔ **GES SHOW INFORMATION & “Important Dates”**
- ➔ **SHOW SITE WORK RULES**
- ➔ **For additional services, visit the GES website:
www.ges.com**

Each 8' deep x 10' wide exhibit space comes with:

- Identification Sign
- Back Drapes: teal blue & white - Side Drapes: solid teal blue
- The Exhibit Hall IS carpeted with multi-color carpet
- 2 Full Conference Registrations & 5 Trade Show Badges

CHECK EXTRA GES SUPPLIES AND SERVICES AT:

www.ges.com

- **NEED FURNITURE?** Order from GES by Feb. 7. See Furniture & Accessories Order Form.
 - **NEED SPECIAL CARPET IN YOUR BOOTH?** (The floor of the exhibition area is carpeted.) Order from GES by Feb. 7. See Standard Carpet Order Form.
 - **NEED LIGHTING & ELECTRICAL?** Order from Marriott with included forms by Feb. 7. See the electrical order form in this section. For lighting, add the wattage of all light bulbs in your display and order that size outlet. Refer to the nameplate on equipment or appliances to determine power needed.
 - **NEED PLUMBING OR TANK FILL?** Contact GES for details and to order.
 - **NEED SPECIAL FURNITURE, INTERNET, SIGNS, EQUIPMENT OR SERVICES?** Exhibitors must use the Official Contractor (GES) for drayage, rigging, special booth carpet and furnishings, vacuuming inside the booth and custom cleaning. Various order forms follow. **For any item you cannot find, contact GES. GES discount deadline is Feb. 7.**
- ➔ Exhibitors desiring to use contractors other than those officially appointed by Show Management must advise Aquaculture America 2011 Show Management and GES Exposition Services and submit the necessary Certificates of Insurance in advance so that permission may be secured for said subcontractor to operate.

SAVE MONEY, TIME AND ENERGY

ORDER YOUR SHOW SERVICES EARLY!!

SECURITY

Aquaculture America 2011 will maintain 24-hour-a-day security staff at the Convention Center from the initial move-in period until 8:00 pm on move-out day. These guards will check to make sure that unauthorized persons are not wandering around the building.

Even with this protection, exhibitors are asked to take precautions in guarding their exhibits and personal belongings. Move-in and move-out hours are particularly sensitive times when thefts of small, easily carried items are more likely to occur (laptops, cell phones, instruments). We suggest that you plan your staff schedule so that your exhibit is not left unattended during these times. GES also has lockable cages available for rent so that sensitive equipment can be locked up.

AQUACULTURE AMERICA 2011 CANNOT BE HELD LIABLE FOR LOST OR STOLEN ITEMS.

BUSINESS CENTER

There is a Business Center in the Hotel. Standard office services are available.

MESSAGES

A Message Board will be located near the Registration Area where you can pick up messages or leave messages for other exhibitors or conference attendees.

Show Management cannot deliver messages to your booth. If you will be receiving phone calls during the exhibition, please plan to have your own phone in your booth or arrange to rent a cell phone or pager.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

Official Service Provider

Global Experience Specialists, Inc. (GES) 7050 Lindell Road Las Vegas, NV 89118-4702	Phone (in USA): 800.475.2098 FAX (in USA): 866.329.1437 Contact us Online: www.ges.com/chat	International Calls: 702.515.5970 International Faxes: 702.263.1520
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Show Information

Booth Size: 8' Wide x 10' Deep
Backwall Drape: Teal / White / White / Teal
Sidewall Drape: Teal
Facility Carpet Color: Multi-colored
8' High Backdrape
3' High Siderails
1 - One line ID sign (7"x44") provided automatically

Important Dates *Be sure to check all order forms for additional deadlines*

Monday, February 7	Discount Deadline Date for GES orders received with payment
Tuesday, January 25	Advance Shipments may begin arriving at the Warehouse
Wednesday, February 23	Last day for Advance Shipments to arrive at the Warehouse without surcharges Advance Warehouse Hours for receiving are Monday - Friday, 8:30 AM to 2:00 PM
Monday, February 28	Direct Shipments may begin arriving at the Exhibit Site starting at: 8:00 AM
Tuesday, March 1	Last day for Direct Shipments to arrive at the Exhibit Site ending at: 10:00 AM
Monday, February 28	Installation 11:00 AM - 5:30 PM
Tuesday, March 1	8:00 AM - 10:00 AM
Tuesday, March 1	Show Hours 10:00 AM - 6:00 PM
Wednesday, March 2	10:00 AM - 6:00 PM
Thursday, March 3	10:00 AM - 4:00 PM
Thursday, March 3	Dismantle 4:00 PM - 7:00 PM
Thursday, March 3	Carriers must be checked in by: 6:00 PM
Thursday, March 3	All exhibitor materials must be removed by: 7:00 PM

Shipping Addresses *Use Provided Shipping Labels in this Exhibitor Services Manual to Expedite Handling*

Consign all **domestic** shipments c/o GES. Please do **not** consign **international** shipments c/o GES; however, please contact our international division at: GESLogistic_international@ges.com.

Advance Shipments to Warehouse: c/o GES
5730 Powell Street
New Orleans, LA 70123
USA

Shipments should arrive on or between:
January 25 - February 23, 2011

Direct Shipments to Exhibit Site: c/o GES
New Orleans Marriott, Grand Ballroom
555 Canal Street
New Orleans, LA 70140
USA

Shipments should arrive on or between:
February 28, 2011 after 8:00 AM to
March 1, 2011 by 10:00 AM

GES Servicercenter®

GES is here to take care of your on-site needs. All contractors and production personnel will be available, along with any services you might desire such as Furniture and Material Handling.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

We have designed this form to help you better understand the role of the Official Service Provider, the services we offer and to provide tips to maximize your cost savings.

What is an Official Service Provider?

GES has been selected as the Official Service Provider by the show organizer to design and produce your show. Because of the many areas that GES is involved in at the show, we are familiar with the key individuals managing your event. If at any time during the planning process you are unsure where to turn, just ask us – we're at your service.

Many Exhibitors are not aware of the depth and breadth of products and services offered by GES. Because we have insight into and control of the entire show process, we can generally save you time and money by assisting in your pre-show planning.

GES Show Services

Booth Furniture & Accessories

The booth furniture & accessories brochure showcases a wide variety of both standard and specialty furniture. All items rented from GES will automatically be delivered to your booth and picked up at the close of the show, with no material handling charges incurred by you.

Booth Carpet

GES offers a wide variety of carpet selections. The booth carpet brochure covers carpet choices from standard to custom color, size, grade, padding and booth cleaning. All carpet packages are available with no hidden costs or handling charges.

Custom Exhibits

Let GES design and build an extraordinary custom exhibit that will deliver your marketing message. Please visit our design gallery at www.ges.com.

Rental Exhibits

Our hassle-free rental program gives you a customized look without the long-term commitment of purchasing an exhibit. Please visit our design gallery at www.ges.com.

Installation & Dismantle Services

If you already own an exhibit, or plan to purchase one, you will need to arrange for installation and dismantling of your booth. As the Official Service Provider on this show, GES provides you with the best labor and on-site personnel from move-in to move-out.

Graphics

Give visitors to your exhibit a great first impression by displaying captivating graphics and signs.

Shipping

GES can manage your transportation without a hassle. We offer simplified rates, online tracking, and single invoicing. Call to have your "shipping made easy."

How Can I Order My Show Services?

GES® Online @ www.ges.com/ecom/

GES® Online makes ordering GES products and services fast, simple and secure. Follow these simple instructions to order:

Step 1: If you have previously registered on GES® Online, enter your User ID and Password. If this is your first time on GES® Online, you will need to create an online account. We now have two ways for you to create an online ordering account:

- A. Create an account by searching for your company name and zip code. This method does not require you to know your activation code.
- B. Create an account by entering your Activation Code (CSN). Please note that the Activation Code is CASE SENSITIVE.

Step 2: Once logged in, sign up or select your show.

Step 3: Browse products and create orders for your show.

Step 4: Once you are satisfied with your choices, simply check out to process the order.

Additionally, GES® Online allows you to review show-specific product literature, download third-party vendor forms, access show and order information 24/7 and review order history.

GES National Servicer®

The GES National Servicer® provides consistency and continuity of customer service for all GES exhibitors at all GES shows, offering the following services:

- Single point of contact for all GES shows
- Coast to coast time zone coverage
- Personalized exhibitor service for all pre- and post-show orders

7050 Lindell Road
Las Vegas, NV 89118
Phone: 800.475.2098
Fax: 866.FAX.1GES (866.329.1437)
International Phone: 702.515.5970 / Fax: 702.263.1520
Online Chat: www.ges.com/chat

GES Servicer®

Once you are at the show, the GES Servicer® is onsite to place any last minute orders and provide show information.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Exhibitor Services

Our Exhibitor Services organization is the service team responsible for answering exhibitor questions, processing your orders and handling any special requests. They are the conduits between production, operations and your exhibiting needs. Regardless of your request, you can contact them for advice and information about the show – if they don't know the answer, they will find it!

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NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

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As your tradeshow partner, our goal is to provide you with hassle-free service so you can get on with your show. Even if you use an Exhibitor Appointed Contractor, you should have a basic working knowledge of the Exhibitor Services Manual contents and information.

By following the information below, you will enjoy a smooth trade show experience.

Ordering Trade Show Services.

- Please include your complete customer information on each order form including address with zip code, phone and fax numbers, e-mail addresses, company, and contact name and most importantly, booth number. If you have multiple booth locations, please complete separate order forms for each location (booth, meeting room, etc.).
- Please ensure that the credit card information is complete and correct including the expiration date.
- When ordering carpet, draped tables or counters remember to select the colors you desire.
- Please make sure that the size of the carpet you order is appropriate for your booth space (e.g.; do not order a 10' x 20' carpet for a 8' Wide x 10' Deep booth).
- Keep the total square footage of your booth space in mind when you order your decorating items. Don't order more than will comfortably fit in your booth and still allow you to do business.

Inbound - Move In.

- Confirm your furnishings orders with the GES National Servicer[®] www.ges.com/chat. You should receive a confirmation of your order within 3-5 days of placement.
- **Confirm target dates with GES and communicate them to your carrier. Refer to the Special Handling brochure enclosed to ensure that you do not incur special handling charges. You may want to share this brochure with your carrier.**
- Keep the phone number of your carrier with you, including weekend contact.
- Have your hotel information available, including phone number, address etc.
- After emptying crates, place empty labels on all sides of your crates and cases. Remember to remove old empty labels. Additionally, empty labels are sometimes color coded, so make sure you get the correct color and be sure your booth number is on each label.

Showsite.

Put together a trade show survival kit to include in your freight or carry with you, including:

- Small Tool Kit
- Staples, Scissors, Tape
- Pens & Markers for labels
- First Aid Kit
- Bottled Water

Work Zone.

- Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Outbound - Move Out.

- Keep in mind, the return of empty containers varies depending on the size of the show, so coordinate your outbound flight to accommodate this. GES does not provide security at show site. It is the Customer's responsibility to stay with their property. GES is not responsible for loss or damage to property left in the Customer's booth at any time for any reason.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

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New Orleans Marriott, Grand Ballroom
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Safety is very important for everyone working in the exhibit hall.

Global Experience Specialists, Inc. (GES) values safety throughout our organization and demonstrates it in the work we perform. By following the safety guidelines below you will be doing your part in creating a safe work environment.

Safety Guidelines:

- Only authorized personnel and employees allowed, all others are prohibited.
- This is an active work zone.
- All exhibitors and attendees enter at their own risk. Do not enter the dock/yard areas.
- Stay clear of heavy machinery.
- Never stand on furniture.
- Wear closed toe shoes.
- Clean up or report spills.
- Keep aisles free and clear of any and all debris.
- Practice good housekeeping.
- Check electrical cords for damage.
- Protect valuables at show site.
- Report any fires immediately.

If you notice anything unsafe please contact a GES employee immediately.

During move in and move out individuals under the age of 18 are prohibited from being on or around the show floor. Show sites during these times are similar to a construction zone and considered to be hazardous. OSHA regulations prohibit minors from being present in a hazardous work environment.



STOP. THINK. SAFETY.

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Union Information

To assist you in planning your participation in your New Orleans area show, we are certain you will appreciate knowing in advance that union labor will be required for certain aspects of your exhibit handling. Display Installation and Dismantling Labor order forms are enclosed for your convenience. However, if you plan to set your own exhibit, we ask that you read the following: Full-time employees of exhibiting companies may set their own exhibits. These employees must be prepared to produce some type of company identification when engaged in these activities. We request that all exhibiting company employees have a photo ID displayed while on the showsite floor.

Teamster Labor - Carpenters Local 1846 and Teamsters Local 270

Global Experience Specialists, Inc. (GES) will provide members from the Teamsters union as needed, who have jurisdiction for all material handling within the boundaries of the convention facility. They unload all trucks or vehicles, deliver the material to your booth and remove and reload materials at the close of the show.

Freight Handling Jurisdiction

GES has the responsibility of receiving and handling all exhibit materials and empty crates. It is our responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exposition. Exhibitors may hand-carry their own materials into the Exhibit Hall. **The use of dollies, flat trucks, and other mechanical equipment is not permitted by exhibitors. Access to the loading docks will be controlled by GES in order to provide for a safe and efficient move-in and move-out. GES will not be responsible, however, for any material we do not handle.** GES Representatives will have sole responsibility in determining the loading and unloading procedures on the dock of the respective facilities.

Installation and Dismantle Labor

Global Experience Specialists, Inc. (GES) will provide Display union personnel to provide labor for the installation and dismantling of your exhibit. Full-time, bonafide, employees of the exhibiting companies are allowed to set their own exhibits without assistance from the union. Any labor services that may be required beyond what your regular full-time employees can provide must be rendered by union labor. Labor can be ordered in advance by returning the enclosed labor form, or on show site at the GES Servicenter .

Electrical Labor

Electrical labor includes wiring, hookups, interconnections, electrical signs, video taping, camera operations, (including audio and lighting), and television and VCR connections. Responsibility for assembly, installation and dismantle of anything using electricity as a source of power is provided by union personnel. The specific contractor is chosen either by the respective facility, or an established contractor chosen by Show Management. Please check this kit for information regarding the installation and dismantling of any electrical needs you may have.

Quality of Work

If you encounter any difficulty with any laborer or if you are not satisfied with the work performed, please bring this issue to the attention of the Show Manager or the GES Servicenter staff. Please refrain from voicing complaints directly to the craft personnel.

The personnel in charge of your exhibit should carefully inspect and sign all Work Order Forms. If there are any questions about an item on your invoice, please bring the invoice to the GES Servicenter personnel and discuss it with the personnel in charge.

Gratuities

Our work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

GES requests that exhibitors do not tip (such practices as giving money, merchandise, or other special consideration for service rendered) to our employees. Do not give coffee breaks other than mid-morning and mid-afternoon, when employees have a fifteen minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a GES supervisor. Employees of GES are paid at an excellent wage scale and thus, tipping is strongly discouraged as not being an accepted policy of GES. This applies to all GES employees.

Work Zone

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Always Honest Hotline

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

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GES Terms & Conditions of Contract are subject to change at GES' sole discretion without notice to any parties.

I. Definitions

GES: Global Experience Specialists is hereinafter referred to as GES. GES as referenced hereinafter shall include, but is not limited to the following services: electrical (a/k/a TSE/Trade Show Electrical), rigging, material handling, installation and dismantle, and logistics provided by GES personnel to exhibitor pursuant to any purchase of Services. **Agents:** GES' agents, sub-contractors, carriers, and the agents of each; **Customer:** Exhibitor or other party requesting Services from GES; **Goods:** Exhibits, property, and commodities of any type for which GES is requested to perform Services; **Carrier:** Motor carrier, van line, air carrier, or air or surface freight forwarder; **Shipper:** Party who tenders Goods to Carrier for transportation; **Cold Storage:** Holding of Goods in a climate controlled area; **Accessible Storage:** Holding of Goods in an area from which Goods may be removed during shows; **Services:** Warehousing, transportation, drayage, un-supervised labor, supervised labor and/or related services; **Show Site:** The venue or place where an exposition or event takes place; **Supervised Labor (OK TO PROCEED):** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space, and is supervised and/or directed by GES; **Un-Supervised Labor (DO NOT PROCEED):** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space and pursuant to Customer's election is not supervised and/or directed by GES. Customer assumes the responsibility and any liability arising therefrom, for the work of union labor when Customer elects to use un-supervised labor.

II. Scope

These Terms and Conditions shall be binding upon Customer, GES, and their respective Agents and representatives, including but not limited to Customer contracted labor such as Customer Appointed Contractors and Installation and Dismantle Companies, and any other party with an interest in the Goods. Each shall have the benefit of and be bound by all provisions stated herein, including but not limited to time limits and limitations of liability.

III. Customer Obligations

- a. **Payment for services.** Customer shall be liable for all unpaid charges for services performed by GES or Agents. Customer authorizes GES to charge its credit card directly for services rendered on Customer's behalf after departure, by placing an order on-line, via fax, phone or through a work order on site.
- b. **Credit Terms.** All charges are due before Services are performed unless other arrangements have been made in advance. GES has the right to require prepayment or guarantee of the charges at the time of request for Services. A failure to pay timely will result in Customer having to pay in cash in advance for future services. GES retains its right to hold Customers' Goods for non-payment. If a credit card is provided to GES, GES is authorized to bill to such credit card any unpaid charges for services provided to Customer, including charges for return shipping. Any charges not paid within 30 days of delivery will be subject to interest at 1 1/2% per month until paid.

IV. Mutual Obligation Indemnification

- a. **Customer to GES:** Customer shall defend, hold harmless and indemnify GES from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods, relating to or arising from performance of Services herein. Customer agrees to indemnify and hold GES harmless for any and all acts of its representatives and agents, including but not limited to Customer Appointed Contractors and Installation and Dismantle Companies, any subcontractor or other user of its space or any agents or employees engaged in business on behalf of Customer or present at Customer's invitation, including supervision of labor secured through GES. Customer's obligations under this provision shall not apply to GES' own negligence and/or willful misconduct. **CUSTOMER ACKNOWLEDGES THAT THE SHOW SITE IS AN ACTIVE WORK ZONE AND CUSTOMER, ITS AGENTS, EMPLOYEES AND REPRESENTATIVES ARE PRESENT AT THEIR OWN RISK.**
- b. **GES to Customer:** To the extent of GES' own negligence and/or willful misconduct, and subject to the limitations of liability below, GES shall defend, hold harmless and indemnify Customer from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods. GES' obligations under this provision shall not apply to claims for bodily injury arising a) from Customer's presence in areas which have been marked as "off limits to exhibitors"; and b) when exhibitors are present in the facility prior or subsequent to the effective dates or hours of Exhibitor's space lease with show management.

V. DISCLAIMER AND LIMITATION OF LIABILITY

UNDER NO CIRCUMSTANCES WILL ANY PARTY BE LIABLE FOR SPECIAL, INCIDENTAL, CONSEQUENTIAL INDIRECT OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS OR INCOME. GES SHALL BE LIABLE, SUBJECT TO THE LIMITATIONS CONTAINED HEREIN, FOR LOSS OR DAMAGE TO GOODS ONLY IF SUCH LOSS OR DAMAGE IS CAUSED BY THE DIRECT NEGLIGENCE OR WILLFUL MISCONDUCT OF GES. CLAIMS PRESENTED FOR LOSS OR DAMAGE ARISING OUT OF INCIDENTS REFERENCED IN SECTION VI HEREIN WILL BE DENIED.

VI. No Liability for Loss or Damage to Goods

- a. **Condition of Goods:** GES shall not be liable for damage, loss, or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GES shall not be liable for ordinary wear and tear in handling of Goods or for damage to shrink wrapped Goods. All Goods shall be able to withstand handling by heavy equipment, including but not limited to forklifts, cranes, or dollies. It is the Customer's responsibility to ensure that Goods are packaged correctly prior to shipment or movement on or off the Show floor.
- b. **Receipt of Goods:** GES shall not be liable for Goods received without receipts, freight bills, or specified piece count on receipts or freight bills, or for bulk shipments (i.e., UPS, air freight, or van lines). Such Goods shall be delivered to booth without the guarantee of piece count or condition.
- c. **Force Majeure:** GES shall not be liable for loss or damage that results from Acts of God, weather conditions, act or default of Customer, shipper, or the owner of the Goods, inherent nature of the Goods, public enemy, public authority, labor disputes, and acts of terrorism or war.
- d. **Cold Storage:** Goods requiring cold storage are stored at Customer's own risk. GES assumes no liability or responsibility for Cold Storage.
- e. **Accessible Storage:** GES assumes no liability for loss or damage to Goods while in Accessible Storage. Storage charges are for the use of space and are not a form of insurance, or a guarantee of security.
- f. **Unattended Goods:** GES assumes no liability for loss or damage to unattended Goods received at Show Site at any time from the point of receipt of inbound Goods until the loading of the outbound Goods, including the entire term of the respective show or exhibition. Customer is responsible for insuring its own Goods for any and all risk of loss.
- g. **Empty Storage:** GES assumes no liability for loss or damage to Goods or crates, or the contents therein, while containers are in Empty Storage. It is Customer's sole responsibility to affix the appropriate labels available at the GES Service Desk for empty container storage, and ensures that any pre-existing empty labels are removed.

h. **Forced Freight:** GES is not liable for Customer Goods left on the show floor after the show closing deadline, with or without a Material Handling Services/Straight Bill of Lading signed by Customer. It is Customer's responsibility to complete accurate paperwork for shipping and to ensure Customer Goods are properly labeled. If Customer Goods remain on the floor after the show closing deadline, GES has the right to remove the Customer Goods. GES is authorized by Customer to proceed in the manner chosen by Customer on the Order of Material Handling Services/Straight Bill of Lading, if one has been completed, or otherwise to ship Customer Goods at the discretion of GES and at Customer's expense. GES shall incur no liability for such shipment. GES retains the right to dispose of Customer Goods without liability if left on the show floor unattended, without labels or not correctly labeled.

i. **Concealed Damage:** GES shall not be liable for concealed loss or damage including but not limited to; glass, electronic equipment, prototypes, original art, uncrated Goods, or improperly packaged or labeled Goods.

j. **Unattended Booth:** GES shall not be liable for any loss or damage occurring while the Goods are unattended in Customer's booth at any time, including, but not limited to, the time the Goods are delivered to the dock until the time the Goods are received by Customer's chosen carrier. All Material Handling Forms and/or Straight Bills of Lading covering outgoing Goods submitted to GES will be checked at the time of pickup from the booth and corrections to the count or condition will be documented where discrepancies exist.

k. **Hanging items from Booth:** Customer shall not hang any articles, merchandise, product, advertisements, or other similar items from GES supplied booth materials, (this includes but is not limited to GEM panels or pipe and drape), utilized in Customer's own booth set up or in areas occupied by the show organizer or third parties. If Customer does hang any prohibited items, Customer alone shall be held liable for any damages, costs, actions or injuries resulting from the hanging of such item (s). GES shall have no liability for any damages, costs, actions or injuries arising out of Customer's failure to comply with this provision.

VII. Measure of Damage

- a. **Sole Relief:** If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment whichever is less.
- b. **Labor:** GES assumes no liability for loss, damage, or bodily injury arising out of Customer's supervision of GES provided union labor. If GES supervises labor for a fee, GES shall be liable only for actions or claims arising out of its negligent supervision. Such liability shall be limited to the cost to Customer of the supervised labor or the depreciated value of the Goods, whichever is less. If Customer elects to use un-supervised labor, then Customer assumes all liability for the actions or claims that arise out of such work, including but not limited to loss, damage or bodily injury and shall provide GES and show management with an indemnity, including defense costs, for any claims that result from Customers' supervision or failure to supervise assigned labor.

VIII. Miscellaneous

- a. **Insurance. GES IS NOT AN INSURANCE COMPANY AND DOES NOT OFFER OR PROVIDE INSURANCE.** It is the obligation of Customer to ensure Goods are insured at all times. Loss or theft of the Goods in storage or in transit to and from the show and or while on the show floor is the sole responsibility of Customer. GES recommends Customer arrange for all Risk Coverage.
- b. **Notice of Loss or Damage:** In order to have a valid claim, notice of loss or damage to Goods must be given to GES or its agent within 24 hours of occurrence (as evidenced in an Incident Report completed at Show Site by GES) or delivery of outbound Goods.
- c. **Filing of Claim:** Any claim for loss or damage to Goods must be in writing, containing facts sufficient to identify the Goods, asserting liability for alleged loss or damage, and making claim for the payment of a specified or determinable amount of money. Such claim must be filed with the appropriate party within the time limits specified herein. Damage reports, incident reports, inspection reports, notations of shortage or damage on freight bills or other documents, do not constitute filing of a claim. Claims for Goods alleged to be lost, stolen or damaged at the Show Site must be received in writing by GES within **thirty (30) days** after the close of the show. Claims for Goods alleged to be lost or damaged **during transit** must be received by the responsible party within nine (9) months of date of delivery of Goods. GES Logistics subcontracts the movement of Goods to third party carriers. Claims for damage in transit should be made directly with your carrier as shown on the Material Handling form/ Bill of Lading. In the event of a dispute with GES, Customer will not withhold payment or any amount due GES for Services as an offset against the amount of the alleged loss or damage. Customer agrees to pay GES prior to the close of the show for all such charges and further agrees that any claim Customer may have against GES shall be pursued independently by Customer as a separate action to be resolved on its own merits. GES retains the right to pursue collection on amounts owed after show close, without regard to any amount alleged to be owed for damage, or loss.
- d. **Filing of Suit:** Any action at law regarding loss or damage to Goods must be filed within one (1) year of the date of declination of any part of a claim (logistics claims excluded).

IX. Jurisdiction, Choice of Forum

These Terms and Conditions of Contract shall be governed by and construed in accordance with the applicable laws of the United States or, alternatively, and depending on jurisdiction, the laws of the State of Nevada. The parties hereby submit to jurisdiction and venue in the United States Federal District Court of Nevada, or as applicable depending upon jurisdiction, the County Circuit Court in Clark County, Nevada.

X. Advanced Warehousing/Temporary Storage/Long Term Storage

All terms and conditions relative to Advanced Warehousing/Temporary Storage/Long Term Storage are contained in separate agreements titled "Storage Agreement". In the event that a Storage Agreement is not executed between the parties, the following shall apply with respect to GES' liability for Customer's Goods. The responsibility of GES with respect to Customer's Goods is limited to the exercise of ordinary care and diligence in handling and storing of Customer's Goods. GES shall be liable only for loss or damage to Goods caused by GES' sole negligence. GES' liability is limited to \$.60 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment whichever is less. In case of partial loss or damage, the maximum liability shall be prorated based on weight. GES is not responsible for any loss or damage to Goods caused by, but not limited to fire, theft, the elements, vandalism, moisture, vermin, mechanical breakdown or failure, freezing or changes in temperature, as well as any other causes beyond GES' immediate control. GES is not responsible for the marring, scratching or breakage of glass or other fragile items. GES is not liable for the mechanical functions of instruments or appliances even if such articles are packed or unpacked by GES. In no event shall GES be liable for special, incidental, indirect or consequential damages, including business loss of any kind, resulting from any damage to or loss of the Goods or from any act or failure to act. Customer pays storage fees or costs for advance warehousing for use of the space only. There is no guarantee of security or representations made by GES as to appropriateness of the conditions for Customer's Goods. The risk of loss remains Customer's alone and GES recommends the Customer carry and maintain insurance in amounts sufficient to cover its risk.

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NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

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All material used in construction and decoration of an exhibit must be flame retardant. Fabrics must be certified as flame retardant or a sample must be available for testing. Materials which cannot be treated to meet the requirements may not be used.

All exits and exit aisles must be kept clear and unobstructed. No furniture, signs, easels, chairs or displays may protrude into aisles. All aisles must be maintained at a minimum of eight (8) feet in width unless otherwise approved on a floor plan.

Designated "no freight" aisles must be maintained clear of crates and exhibit materials during move-in and move-out. These aisles are required for emergency access throughout the hall and to expedite freight and empty crate moving.

All fire hose racks, fire extinguishers and emergency exits must be visible and accessible at all times. This includes fire protection equipment located within exhibits. Exits and exit signs must not be covered by drapes nor obscured from view by exhibit components.

Vehicles on display must have fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may be left connected. External chargers are recommended for demonstration purposes. Fuel in the fuel tank shall not exceed one quarter (1/4) of the tank capacity or five (5) gallons, whichever is less.

Combustible materials cannot be stored beneath display vehicles. Space beneath vehicles must be clear and visible except for permitted electrical supplies.

Vehicles in building for unloading must not be left with engine idling. Exhaust gases present extreme hazards to workers on catwalks. If an engine cannot be shut down, the vehicle must be removed from the building as quickly as possible.

Compressed air cylinders, including LPG, are prohibited unless approved by the fire prevention office. Flammable gases, i.e., butane, propane, natural gas, et al; are subject to prior approval. Nonflammable compressed gas cylinders must be secured in an upright position with gauges and regulator protected against physical damage.

All 110 volt extension cords shall be three-wire (grounded), #14 or larger AWG, copper wire. Connectors must not be supported by cords. Two wire "Zip Cords" are not permitted other than factory installed appliance connectors, these may not exceed six (6) feet in length and must be UL approved.

Cube tap adapters are prohibited (Uniform Fire Code 8507). Multi-plug adapters must be UL approved and have built-in overload protection. Connectors must not be used to exceed their listed ampere rating.

Electrical work under carpets must be done, or supervised, by the decorator's electrical contractor. All wiring on the floor must be Type "SO" cord, insulated to qualify for "extra hard usage", must be No. 12AWG or larger, and must be protected against injury or damage.

All temporary wiring must be accessible and free from debris and storage materials. Hard backed booths must have power supplies dropped within the booth.

No storage of any kind is allowed behind booths or near electrical service. Materials for handouts must be limited to one day supply and stored neatly within the booth. Violators will be notified and if the materials are not removed by show opening, show decorator will remove and store them at exhibitors expense, without access until the break of the show.

Areas enclosed by solid walls and ceilings must be equipped with approved smoke detectors.

All empty cartons or crates must be labeled and removed for storage or they will be removed as trash. Crates are not to be used as exhibit supports.

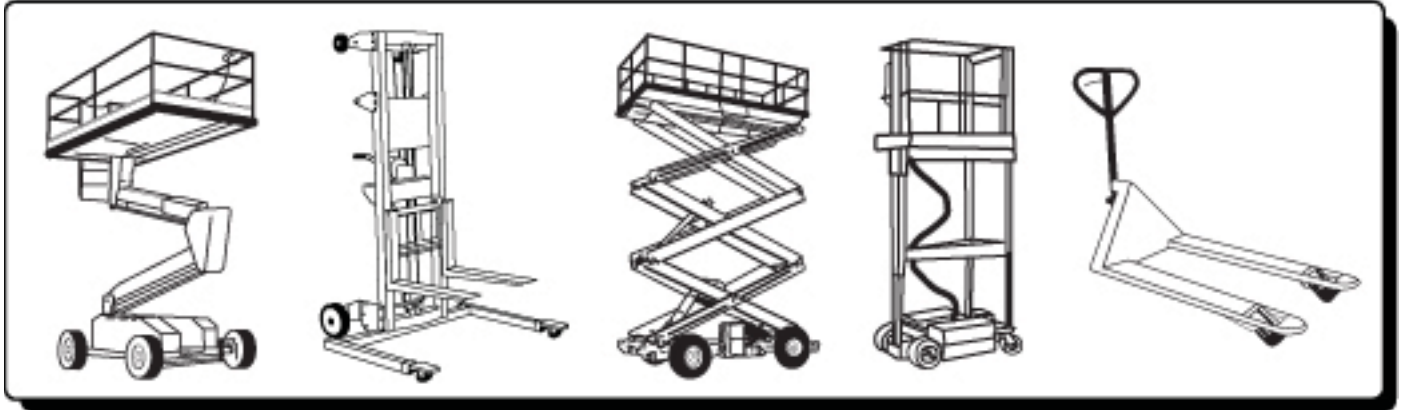
Flammable or combustible liquids are prohibited inside of buildings except as approved by the fire prevention office. Flammable thinners, solvents and paints including aerosol cans are strictly prohibited within the building.

Cooking and warming devices shall be electric. Sterno may be used for warming trays. Cooking devices shall be approved by a recognized testing laboratory; e.g., U.L., F.M. Cooking, warming devices, and/or heated products shall be isolated from the public by either placing the device a minimum of four (4) feet back from the front of the booth or provide a plexiglass shield 18 inches high, ¼ inch thick across the front, and down both sides of the demonstration area. Decorative candles are not permitted.

Heat producing equipment is prohibited. Examples of prohibited equipment include, welding, soldering, or any open flame devices.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

ATTENTION ALL EXHIBITORS!



The operation or use of all motorized lifting equipment for installation of booth structures or signs is not permitted by exhibitors or their appointed contractors.

The operation or use of motorized or mechanical material handling equipment is not permitted by exhibitors or their appointed contractors. This also includes all mechanical scooters and carts.

ALL LIFTS, SCOOTERS, PALLET JACKS, DOLLIES AND MANPOWER MUST BE PROVIDED BY THE OFFICIAL SERVICE PROVIDER.

Scooters and carts may only be used by the individuals to whom the scooters and carts are issued. GES equipment is for use by GES employees only. Please **do not** take it for your use.

Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

Thank you for your complete cooperation.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

Official Service Provider

Show Organizer, acting on behalf of all Exhibitors and in the best interest of the exposition, has appointed Official Service Providers to perform and provide necessary services and equipment. Official Service Providers are appointed to:

- Insure the orderly and efficient installation and removal of the overall exposition,
- Assure the distribution of labor to all Exhibitors according to need,
- Provide sufficient labor to satisfy the requirements of Exhibitors and for the exposition itself,
- See that the proper type and limits of insurance are in force, and
- Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Providers will provide all usual trade show services, including labor. Exceptions are:

- a. Supervision may be provided by the Exhibitor.
- b. The Exhibitor may appoint an exhibit installation contractor or display builder.

In both such instances, GES shall have no liability to any party for damage or injuries caused by Exhibitor or its third party agents. Exhibitor is responsible for the actions of its third party contractors.

Exhibitor Appointed Contractors

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

1. The Exhibitor must notify Show Management in writing and Global Experience Specialists, Inc. (GES) of the intention to use an independent contractor no later than 30 days prior to the first move-in day furnishing the name, address and telephone number of the firm.
2. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has proper insurance by submitting a certificate of insurance prepared by the "Exhibitor Appointed Contractor's" insurance agent with a minimum of coverage and limits as described below.
 - a. Commercial General Liability with limits of not less than \$1,000,000 each occurrence, \$2,000,000 general aggregate and \$2,000,000 products & completed operations aggregate.
 - b. Umbrella/Excess Liability with a limit of not less than \$1,000,000 each occurrence.
 - c. Workers Compensation, as required by law, with Employers Liability Limits of not less than \$1,000,000 each accident, \$1,000,000 disease - each employee and \$1,000,000 disease - policy limit.
 - d. Automobile Liability with a limit of not less than \$1,000,000 combined single limit - each accident.
 - e. The Commercial General Liability Policy shall name Global Experience Specialists, Inc. (GES), Inc. (Official Service Provider), World Aquaculture Conference Management (Show Management), Aquaculture America 2011 (Show) and New Orleans Marriott (Facility) as additional insureds on a primary and non-contributory basis. See attached sample certificate of insurance.
3. Any Exhibitor who has identified an Exhibitor Appointed Contractor must insure that the Exhibitor Appointed Contractor has a current Certificate of Insurance on file with GES or Show Management evidencing the correct coverage at least 10 days prior to the first move-in date for the show or the Exhibitor Appointed Contractor will not be able to have access to the facility to perform any work.
4. Customer acknowledges that the show site and surrounding areas are active work zones. Customer, its agents, employees and representatives are present at their own risk.

For your safety, be aware of the following:

- a. Do not enter dock areas in search of empty crates. Entry into these areas is at your sole risk.
 - b. During tear down, pull all manageable structures back from aisle carpet lines. Electronics, mannequins, etc. should be placed in the center of the booth.
 - c. Be aware of vehicle traffic inside and outside of the facility. All attendees are solely responsible for their own safety in parking lots, driveways, access roads and non-exhibit hall areas.
5. For services such as electrical, plumbing, telephone, cleaning and drayage, no service provider other than the Official Service Provider will be approved. This regulation is necessary due to licensing, insurance and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.
 6. Exhibitor Appointed Contractor compliances:
 - a. Must agree to abide by all rules and regulations of the show as outlined in this exhibitor kit including all union rules and regulations.
 - b. Must have all business licenses, permits and Workers Compensation Insurance required by the State and City governments and the convention facility management prior to commencing work. A certificate of insurance complying with all requirements in paragraph 2 above must be submitted to GES at least 10 days prior to the first date of move in.
 - c. Will be responsible for all reasonable costs related to its operation including, but not limited to, overtime pay for stewards and restoration of exhibit space to its initial condition.
 - d. Must furnish Show Management and Global Experience Specialists, Inc. (GES) with the names of all on-site employees who will be working on the exposition floor and see that they have and wear at all times necessary identification badges as determined by Show Management.
 - e. Shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The Exhibitor Appointed Contractor may not solicit business on the exhibit floor.
 - f. Must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the building. The show aisles and public space are not a part of the Exhibitor's booth space and must be kept clear. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
 - g. Shall provide, if requested, evidence to Global Experience Specialists, Inc. (GES) that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
 - h. Must coordinate all of its activities with Global Experience Specialists, Inc. (GES).
 - i. Must comply with all reasonable rules and regulations of the venue, Show Management and/or Official Service Provider in order to create a safe work environment. A failure to do so can result in a delay or termination of your right to continue if the condition cannot be corrected.
 - j. May not move freight from one booth to another booth, or to meeting rooms. GES must provide labor.
 7. All information must be received in the Global Experience Specialists, Inc. (GES) office no later than 10 days prior to the show.

1. PRODUCER
ABC Insurance Agency Fax: (212) 555-6100
1234 Broker Lane
New York, NY 10895
Attn: Joe Agent (212) 555-6102 ext. 1234

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER, THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

INSUREERS AFFORDING COVERAGE

2. INSURED
Big Boom Company, Inc.
1234 Corporate Lane
New York, NY 10895
Attn: Joe Smith
Phone: (212) 555-5349 Fax: (212) 555-9819

INSURER A: **Hartford Insurance Company of Illinois**
 INSURER B: **Aetna Casualty & Surety Company**
 INSURER C: **Travelers Insurance Company**
 INSURER D: **Royal Insurance Company**
 INSURER E:

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OF CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YY)	POLICY EXPIRATION DATE (MM/DD/YY)	LIMITS	
A	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> _____ <input type="checkbox"/> _____ GENERAL AGGREGATE LIMIT APPLIES PER <input type="checkbox"/> POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC	000P98298-A11	01/01/11	01/01/12	EACH OCCURENCE	\$1,000,000
	FIRE DAMAGE (Any one fire)				\$ 50,000	
	MED EXP (Any one person)				\$ 5,000	
	PERSONAL & ADV INJURY				\$1,000,000	
	GENERAL AGGRREGATE				\$2,000,000	
	PRODUCTS-COMP/OP AGG				\$2,000,000	
B	AUTOMOBILE LIABILITY <input checked="" type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS <input type="checkbox"/> _____ <input type="checkbox"/> _____	SKLS-029499S	01/01/11	01/01/12	COMBINED SINGLE LIMIT (Ea accident)	\$1,000,000
	BODILY INJURY (Per person)				\$	
	BODILY INJURY (Per accident)				\$	
	PROPERTY DAMAGE (Per accident)				\$	
	AUTO ONLY-EA ACCIDENT				\$1,000,000	
	OTHER THAN AUTO ONLY:				\$	
					\$	
A	UMBRELLA/EXCESS LIABILITY <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE <input type="checkbox"/> DEDUCTIBLE <input type="checkbox"/> RETENTION \$	XL1234567	01/01/11	01/01/12	EACH OCCURENCE	\$1,000,000
	AGGREGATE				\$1,000,000	
					\$	
					\$	
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	A4145-SS-PJ37	01/01/11	01/01/12	X WC STATU-ORY LIMITS	OTHER
	E.L. EACH ACCIDENT				\$1,000,000	
	E.L. DISEASE-EA EMPLOYEE				\$1,000,000	
	E.L. DISEASE -POLICY LIMIT				\$1,000,000	
D	OTHER Professional Liability	000P98298-A11	01/01/11	01/01/12	Each Occurrence & Aggregate	\$1,000,000 \$3,000,000

5. DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES/EXCLUSIONS ADDED BY ENDORSEMENT/SPECIAL PROVISIONS
 Global Experience Specialists, Inc. (GES), Inc. (Official Service Provider), World Aquaculture Conference Management (Show Management), New Orleans Marriott (Facility), and Aquaculture America 2011 (Show) are hereby named as additional insured, except for Workers' Compensation. Global Experience Specialists, Inc. (GES), Inc. and/or the consignor are included as Loss Payee. The insurance provided for the benefit of Global Experience Specialists, Inc. (GES), Inc., shall be primary insurance as respects any claim, loss, or liability, arising out of the Named Insured's operations for which the Named Insured is liable. Any other insurance maintained by GES shall be excess and non-contributory. Show date(s) are: March 1 - 3, 2011 at city of New Orleans.

6. CERTIFICATE HOLDER ADDITIONAL INSURED; INSURER LETTER: CANCELLATION

Global Experience Specialists, Inc. (GES)
 Exhibitor Services
 1820 St. Charles Ave.
 Suite 203
 New Orleans, LA 70130

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING COMPANY WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OF REPRESENTATIONS

AUTHORIZED REPRESENTATIVE
 John Smith, CIC

- PRODUCER: Insurance Agent / Broker who issues certificate.
- NAME OF INSURED: Must be the legal name of contracting party.
- TYPES OF INSURANCE: Must include types required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual).
- FORM OF COVERAGE: Must be "occurrence" from of coverage.
- NAME ADDITIONAL INSUREDS: Global Experience Specialists, Inc. (GES), Inc. (Official Service Provider), World Aquaculture Conference Management (Show Management), Aquaculture America 2011 (Show) and New Orleans Marriott (Facility) as additional insureds on a primary and non-contributory basis.
- CERTIFICATE HOLDER: Must be Global Experience Specialists, Inc. (GES), Inc.
- POLICY EFFECTIVE DATE: Must be prior to or coincidental with the first day of Exhibitor Move-In.
- POLICY EXPIRATION DATE: Must be on or after the last day of Exhibitor Move-Out.
- LIMITS OF INSURANCE: Must be the same or greater than required by contract. See Official Services Provider Information (form L-3) in this exhibitor manual.
- NOTICE OF CANCELLATION: 30 days notice must be provided.
- AUTHORIZED REPRESENTATIVE: Must be signed (not stamped) by an authorized representative of Producer.

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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An Exhibitor Appointed Contractor is a company other than the "general or official" service provider on the show, or third party service provider designated by the show organizer in the exhibitor manual as the provider of a specific service and requires access to your booth during installation and dismantling. The Exhibitor Appointed Contractor may only provide services in the venue, which are not designated by the venue as "exclusive" to a venue provider, or by the show organizer in a contract as an exclusive service for the "official" or "general" service provider or other third party. If an Exhibitor Appointed Contractor attempts to provide services designated to another party as "exclusive" or is discovered soliciting on the show floor or otherwise does not comply with the rules, the company may be removed from the show floor, and the Exhibitor will not be able to use that company for the remainder of the event.

Due to the necessity of coordinating all activities during the move-in and for security purposes, Exhibitors who choose to use these contractors must complete this form, comply with all rules and regulations (listed below) and supply Global Experience Specialists, Inc. (GES) with all necessary information by the deadline date indicated above.

Exhibitor Appointed Contractor _____

Street Address _____

City, State, Zip _____

Phone (area code _____) _____ Fax (area code _____) _____

Contact: _____

Description of Proposed Service for Exhibitor: _____

This form will only be accepted if filled out by an authorized representative of the exhibiting company. Below are the Rules and Regulations regarding Exhibitor Appointed Contractors. Everyone must abide by these rules, which are accepted industry rules that were drafted by the International Association for Expositions & Events.

Rules & Regulations

1. All Exhibitor Appointed Contractors must comply with show rules and regulations, and accept appropriate liability for any negligent actions.
2. The Exhibitor Appointed Contractor acknowledges that the show site and surrounding areas are active work zones and the Exhibitor Appointed Contractor, its agents, employees and representatives are present at their own risk.
3. The Exhibitor Appointed Contractors shall be prepared to show evidence to the Official Service Provider that it possesses applicable and current contracts.
4. The Exhibitor Appointed Contractors shall be prepared to show evidence it has authorization from the contractor.
5. The Exhibitor agrees that he is ultimately responsible for all services in connection with his exhibit, including freight, drayage, rentals and labor.
6. The Exhibitor Appointed Contractor shall provide certificates of insurance and must agree in writing no later than 10 days prior to show opening.
7. The Exhibitor Appointed Contractor will be responsible for all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc. Where applicable a one hour minimum labor charge will be charged at the appropriate steward rate of pay per day/per union to either the Exhibitor Appointed Contractor/ Exhibitor depending upon the billing arrangement set up with GES. (Based upon Exhibitor Appointed Contractor not number of booths)
8. The Exhibitor Appointed Contractor will not be permitted on the exhibit floor during the show days unless provided a proper registration badge by the exhibiting company.
9. The show aisles and public spaces are not part of the Exhibitor's booth. Therefore, the Exhibitor Appointed Contractor is required to confine all activities to the exhibit space of the Exhibitor who has given the valid order for services. Exhibitors may be charged for costs related to movement of its property if the Exhibitor Appointed Contractor does not contain its operations within the confines of the booth.
10. Solicitation on the exhibit floor is prohibited. Any Exhibitor Appointed Contractor or Non-official contractor engaged in any solicitation on the exhibit floor including the distribution of official company literature will be removed from the exhibit floor, unless pre-approved in writing by Show Organizer or GES Management.

11. During show hours Exhibitor Appointed Contractors only with exhibit badges will be permitted on the exhibit floor. No installation and dismantling crew members will be permitted on the exhibit floor during show hours without the proper Convention name badge supplied by the exhibiting company. These badges should be ordered through the complimentary allotment of registration forms sent to each exhibiting company.
12. The Exhibitor Appointed Contractor shall indemnify and hold Show Management and Global Experience Specialists, Inc. (GES) harmless from and against any and all negligent acts or omissions of Exhibitor Appointed Contractor, its agents, employees and representatives.

For insurance and safety reasons, the Official Service Provider designated in this service manual must be used for services such as:

Electrical	Plumbing	Booth Cleaning	Decorator Labor
Telephone	Rigging	Millwright Work	Material Handling

No exceptions will be made

Tips to Exhibitor Appointed Contractors

1. Order services required from GES and the Exhibit Hall in advance. Ordering labor or services onsite which contractors may not be prepared to provide immediately may delay the set-up of your booth or force your set-up into overtime.
2. Take steps to protect your client's product in the booth by arranging for booth security and/or cages.
3. Please stay out of adjacent booths during set-up. Exhibitor Appointed Contractors must stay within the confines of the booth.
4. Label empty cartons and crates for storage as soon as they are ready. Holding back on "empties" only adds congestion to the aisles.
5. Do not store empty cartons inside of empty crates. Cartons are returned from storage first so Exhibitors may begin packing their product.
6. Keep "No Freight Aisles" clear at all times. If GES is required to rearrange any material situated in a clearly identified "No Freight Aisle," you or your client depending upon your billing arrangements with GES, will be charged a one hour minimum for forklift rental and labor.
7. Turn in outbound freight bills to the service desk on a timely basis. Holding freight bills until late in the day or turning in large amounts of freight bills to the GES Servicer at one time may delay outbound truck scheduling and subsequently force your loading out into overtime.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

RETURN WITH G-2: PAYMENT & CREDIT CARD AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

Go to below link to view images and information:
<http://ges.com/ecommm/info/A1-Brochure-CORE.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
Chairs				Accessories			
300051	Chair, Contemporary Arm, 31"x23"x18"	\$ 104.00	\$ 156.00	300111	Bag Stand	\$ 84.50	\$ 127.00
300052	Chair, Contemporary Side, 31"x23"x18"	\$ 94.50	\$ 142.00	300102	Coat Rack	\$ 84.50	\$ 127.00
300050	Chair, Plastic Contour, 32"x18"x18.5"	\$ 61.25	\$ 92.00	300104	Garment Rack	\$ 84.50	\$ 127.00
300053	Stool, Contemporary, 48"x17"x18"	\$ 114.00	\$ 171.00	300106	Literature Rack	\$ 124.00	\$ 186.00
Tables				300201	Pegboard, White, 4'x8'	\$ 159.00	\$ 239.00
300057	Table, Rectangle, 24"x36"x30" High	\$ 100.00	\$ 150.00	300107	Refrigerator	\$ 335.00	\$ 503.00
300056	Table, Square, 24"x24"x30" High	\$ 92.50	\$ 139.00	300131	Security Cage, Large, without Lock	\$ 468.00	\$ 702.00
300059	Table, Starbase, 30" Diameter x 40" High	\$ 194.00	\$ 291.00	300120	Sign Holder, Bell Base	\$ 77.00	\$ 116.00
300058	Table, Starbase, 40" Diameter x 30" High	\$ 194.00	\$ 291.00	300108	Sign Holder, Chrome, 22"x28"	\$ 77.00	\$ 116.00
Skirted Tables				300211	Tackboard, 4'x8'	\$ 168.00	\$ 252.00
Skirting for Tables - White Vinyl Top and Pleated Skirt				300112	Ticket Tumbler, Small, Table Top	\$ 132.00	\$ 198.00
3004	Table 4', Skirted 4 Sides, 24" x 30" High	\$ 122.00	\$ 183.00	300113	Wastebasket	\$ 19.20	\$ 28.75
3006	Table 6', Skirted 3 Sides, 24" x 30" High	\$ 147.00	\$ 221.00	300118	Waterfall Stand	\$ 84.50	\$ 127.00
3008	Table 8', Skirted 3 Sides, 24" x 30" High	\$ 172.00	\$ 258.00	Prices include delivery, installation, rental, and removal.			
3007	Table, Skirt 4th Side	\$ 37.75	\$ 56.75	Orders placed at show site are subject to availability and will incur a 20% Late Order Charge.			
Skirted Counters							
Skirting for Counters - White Vinyl Top and Pleated Skirt							
3014	Counter 4', Skirted 4 Sides, 24" x 42" High	\$ 139.00	\$ 209.00				
3016	Counter 6', Skirted 3 Sides, 24" x 42" High	\$ 172.00	\$ 258.00				
3018	Counter 8', Skirted 3 Sides, 24" x 42" High	\$ 196.00	\$ 294.00				
3017	Counter, Skirt 4th Side	\$ 45.50	\$ 68.25				
Risers							
300191	Riser 4', Single Tier, 48"x8"x8" High	\$ 37.75	\$ 56.75				
300192	Riser 6', Single Tier, 72"x8"x8" High	\$ 53.50	\$ 80.25				
Custom Booth Drape							
3001	Drape, 3' High, Per Foot	\$ 16.05	\$ 24.10				
3002	Drape, 8' High, Per Foot	\$ 19.20	\$ 28.75				
Display Furniture							
300074	Display Case 4', Full View	\$ 530.00	\$ 795.00				
300082	Display Case 6', Full View	\$ 562.00	\$ 843.00				
300083	Display Case 6', Half View	\$ 562.00	\$ 843.00				
300084	Display Case 6', Quarter View	\$ 562.00	\$ 843.00				
Accessories							
300124	Aisle Stanchion Chain, Plastic, Per Foot	\$ 4.89	\$ 7.35				
300123	Aisle Stanchion, without Chain	\$ 45.50	\$ 68.25				
300103	Aluminum Easel	\$ 61.25	\$ 92.00				

Please Indicate Choice

Place Order Here

Drape / Skirt Color (3004, 3006, 3008, 3007, 3014, 3016, 3018, 3017, 3001, 3002 ONLY)

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|---------------------------------------|-------------------------------|
| <input type="checkbox"/> Beige | <input type="checkbox"/> Black | <input type="checkbox"/> Blue |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Gray | <input type="checkbox"/> Purple | <input type="checkbox"/> Red |
| <input type="checkbox"/> Teal | <input type="checkbox"/> White | |

4th Side Table Skirt (3007 ONLY)

- 6' Table 8' Table

4th Side Counter Skirt (3017 ONLY)

- 6' Counter 8' Counter

Tackboard/Perfboard Alignment (300201 and 300211 ONLY)

- Horizontal Vertical

Please include Booth Layout form (H-3) for placement of items.

Orders received after the discount deadline date are subject to availability and/or substitutions.

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
A.	Total All Items Ordered			\$
B.	Orleans Parish Tax: 2% Rental Tax: 9%		A x 11 % = B	\$
C.	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: **X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

Cancellation Policy: Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970

www.ges.com/chat

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

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Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

COMPANY NAME	EMAIL ADDRESS	Booth Number
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GES Furniture Packages offer significant savings!

Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
400011	Furniture Package 1 Includes 10% Off: (2) Plastic Contour Chairs, (1) 6' Skirted Table 24"X30", (1) Wastebasket.	\$ 259.83	\$ 390.38	400012	Furniture Package 2 Includes 10% Off: (4) Contemporary Arm Chairs, (1) Starbase Table 40"X30", (1) Wastebasket.	\$ 566.28	\$ 849.38

Orders placed at show site are subject to availability and will incur a 20% Late Order Charge.

Cancellation Policy: Furniture Package items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

Prices include delivery, installation, rental, and removal.

Please Indicate Choice

Place Order Here

Table Skirt Color (Item # 400011 ONLY).

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|---------------------------------------|-------------------------------|
| <input type="checkbox"/> Beige | <input type="checkbox"/> Black | <input type="checkbox"/> Blue |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Gray | <input type="checkbox"/> Purple | <input type="checkbox"/> Red |
| <input type="checkbox"/> Teal | <input type="checkbox"/> White | |

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
400011	Furniture Package 1			\$
400012	Furniture Package 2			\$
A.	Total All Items Ordered			\$
B.	Orleans Parish Tax: 2% Rental Tax: 9%		A x 11 % = B	\$
C.	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign:

X

AUTHORIZED NAME - PLEASE PRINT	DATE
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RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.
Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
February 7, 2011

 Go to below link to view images and information:
<http://ges.com/ecomm/info/B1-Brochure-CORE.pdf>
Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
Seating - Sofas and Loveseats				Seating - Office and Utility Seating			
305066	Loveseat, Black Leather, 64"L 36"D 34"H	\$ 672.00	\$ 1,010.00	305147	Chair, Luxor, High Back, 27"L 28"D 47"H Adj.	\$ 386.00	\$ 579.00
305068	Loveseat, Key West, Black, 57"L 35"D 33"H	\$ 466.00	\$ 699.00	305148	Chair, Luxor, Med. Back, 27"L 28"D 41"H Adj.	\$ 351.00	\$ 527.00
305067	Loveseat, Newport, Charcoal Leather, 54"L 34"D 33"	\$ 737.00	\$ 1,110.00	305076	Chair, Otto, Highback Black, 23"L 21"D 43"H	\$ 407.00	\$ 611.00
305118	Sectional, 3 pc., Newport, Charcoal, 113"L 34"D 33"	\$ 1,460.00	\$ 2,190.00	305126	Chair, Task, 25"L 26"D 21"H	\$ 139.00	\$ 209.00
305120	Sectional, South Beach, 3 pc., Platinum, 152"L 40"D	\$ 1,340.00	\$ 2,010.00	305112	Chair, Tilt with Arms, Black, 26"L 25"D 34"H	\$ 263.00	\$ 395.00
305117	Sofa, Astro, 83"L 36"D 29"H	\$ 665.00	\$ 998.00	305043	Stool, Drafting, 25"L 26"D 34"H	\$ 201.00	\$ 302.00
305125	Sofa, Key West, Black, 85"L 35"D 33"H	\$ 522.00	\$ 783.00	Seating - Barstools			
305121	Sofa, Lisbon, Black Leather, 88"L 36"D 34"H	\$ 734.00	\$ 1,100.00	305012	Barstool, Banana, Black, 21"L 22"D 30"H	\$ 151.00	\$ 227.00
305116	Sofa, Marrakesh, Light Beige, 84"L 37"D 34"H	\$ 598.00	\$ 897.00	305013	Barstool, Banana, White, 21"L 22"D 30"H	\$ 151.00	\$ 227.00
305124	Sofa, Memphis, 55"L 31"D 28"H	\$ 632.00	\$ 948.00	305010	Barstool, Gin, Maple, 16"L 16"D 29"H	\$ 195.00	\$ 293.00
305123	Sofa, Rio, Blue Suede, 76"L 34"D 33"H	\$ 629.00	\$ 944.00	305023	Barstool, Ice, Transparent/Chrome, 16.75"L 16"D 32"	\$ 190.00	\$ 285.00
305119	Sofa, South Beach, Platinum Suede, 69"L 29"D 33"H	\$ 611.00	\$ 917.00	305011	Barstool, Jetson, Black, 18"L 19"D 29"H	\$ 250.00	\$ 375.00
Seating - Club Chairs				305006	Barstool, Ohio, Black, 18" Round 31"H Adj.	\$ 216.00	\$ 324.00
305081	Chair, Astro Light Beige, 36"L 36"D 29"H	\$ 449.00	\$ 674.00	305007	Barstool, Ohio, Grey, 18" Round 31"H Adj.	\$ 216.00	\$ 324.00
305072	Chair, Barcelona, Black, 30"L 31"D 29"H	\$ 744.00	\$ 1,120.00	305005	Barstool, Ohio, Red, 18" Round 31"H Adj.	\$ 216.00	\$ 324.00
305073	Chair, Barcelona, White, 30"L 30"D 31"H	\$ 773.00	\$ 1,160.00	305009	Barstool, Oslo, Blue, 17"L 20"D 30"H	\$ 277.00	\$ 416.00
305181	Chair, Blue Suede, 39"L 34"D 33"H	\$ 488.00	\$ 732.00	305008	Barstool, Oslo, White, 17"L 20"D 30"H	\$ 277.00	\$ 416.00
305074	Chair, Cappuccino, 29"L 29"D 34"H	\$ 354.00	\$ 531.00	Tables - Cafe			
305180	Chair, Globus, 28"L 26"D 28"H	\$ 328.00	\$ 492.00	305162	Table, Cafe, Blue/Black, 30" Round 29"H	\$ 212.00	\$ 318.00
305178	Chair, Lisbon, Black Leather, 40"L 36"D 34"H	\$ 511.00	\$ 767.00	305154	Table, Cafe, Blue/Chrome, 30" Round 29"H	\$ 284.00	\$ 426.00
305080	Chair, Marrakesh, Light Beige, 34"L 37"D 38"H	\$ 416.00	\$ 624.00	305164	Table, Cafe, Graphite/Black, 30" Round 29"H	\$ 212.00	\$ 318.00
305127	Chair, Memphis, 27.25"L 31.75"D 27.5"H	\$ 407.00	\$ 611.00	305167	Table, Cafe, Graphite/Black, 36" Round 29"H	\$ 248.00	\$ 372.00
305179	Chair, Newport, Charcoal Leather, 24"L 34"D 33"H	\$ 436.00	\$ 654.00	305156	Table, Cafe, Graphite/Chrome, 30" Round 29"H	\$ 284.00	\$ 426.00
305070	Chair, Tub, Key West, Black, 31"L 31"D 31"H	\$ 359.00	\$ 539.00	305159	Table, Cafe, Graphite/Chrome, 36" Round 29"H	\$ 336.00	\$ 504.00
305035	Corner, Charcoal Leather, 34"L 34"D 33"H	\$ 506.00	\$ 759.00	305166	Table, Cafe, Grey/Black, 36" Round 29"H	\$ 248.00	\$ 372.00
Seating - Chairs				305158	Table, Cafe, Grey/Chrome, 36" Round 29"H	\$ 336.00	\$ 504.00
305152	Chair, Altura, Guest, 25"L 20"D 34"H	\$ 283.00	\$ 425.00	305165	Table, Cafe, Maple/Black, 30" Round 29"H	\$ 212.00	\$ 318.00
305041	Chair, Berlin, Black/White, 18"L 22"D 32"H	\$ 107.00	\$ 161.00	305168	Table, Cafe, Maple/Black, 36" Round 29"H	\$ 248.00	\$ 372.00
305042	Chair, Berlin, Red/White, 18"L 22"D 32"H	\$ 107.00	\$ 161.00	305157	Table, Cafe, Maple/Chrome, 30" Round 29"H	\$ 284.00	\$ 426.00
305110	Chair, Brewer, Black, 20"L 20"D 32"H	\$ 141.00	\$ 212.00	305160	Table, Cafe, Maple/Chrome, 36" Round 29"H	\$ 336.00	\$ 504.00
305109	Chair, Brewer, Gray, 20"L 20"D 32"H	\$ 141.00	\$ 212.00	305161	Table, Cafe, Red/Black, 30" Round 29"H	\$ 212.00	\$ 318.00
305079	Chair, Ice Transparent/Chrome, 17.25"L 20"D 32"H	\$ 193.00	\$ 290.00	305153	Table, Cafe, Red/Chrome, 30" Round 29"H	\$ 284.00	\$ 426.00
305034	Chair, Iso Mesh Black, 36"L 24"D 38"H	\$ 296.00	\$ 444.00	305163	Table, Cafe, Silver/Black, 30" Round 29"H	\$ 274.00	\$ 411.00
305111	Chair, Jetson, 19"L 18"D 31"H	\$ 187.00	\$ 281.00	305155	Table, Cafe, Silver/Chrome, 30" Round 29"H	\$ 345.00	\$ 518.00
305149	Chair, Luxor, Guest, 27"L 28"D 40"H	\$ 311.00	\$ 467.00	Tables - Bar			
305113	Chair, Manhattan, 26"L 22"D 34"H	\$ 227.00	\$ 341.00	305131	Table, Bar, Blue/Black, 30" Round 42"H	\$ 221.00	\$ 332.00
305108	Chair, New York, 23"L 32"D 33"H	\$ 192.00	\$ 288.00	305140	Table, Bar, Blue/Chrome, 30" Round 42"H	\$ 289.00	\$ 434.00
305115	Chair, Panton, White, 20"L 34"D 33"H	\$ 205.00	\$ 308.00	305133	Table, Bar, Graphite/Black, 30" Round 42"H	\$ 221.00	\$ 332.00
305078	Chair, Stage, Beige, 24"L 26"D 36"H	\$ 195.00	\$ 293.00	305136	Table, Bar, Graphite/Black, 36" Round 42"H	\$ 272.00	\$ 408.00
305071	Chair, Stage, Camel, 24"L 26"D 36"H	\$ 195.00	\$ 293.00	305142	Table, Bar, Graphite/Chrome, 30" Round 42"H	\$ 289.00	\$ 434.00
305077	Chair, Stage, Onyx, 24"L 26"D 36"H	\$ 195.00	\$ 293.00	305145	Table, Bar, Graphite/Chrome, 36" Round 42"H	\$ 340.00	\$ 510.00
305075	Chair, Stage, Red, 24"L 26"D 36"H	\$ 195.00	\$ 293.00	305135	Table, Bar, Grey/Black, 36" Round 42"H	\$ 272.00	\$ 408.00
305069	Chair, T-Vac Translucent, 25"L 23"D 30"H	\$ 290.00	\$ 435.00	305144	Table, Bar, Grey/Chrome, 36" Round 42"H	\$ 340.00	\$ 510.00
Seating - Ottomans				305134	Table, Bar, Maple/Black, 30" Round 42"H	\$ 221.00	\$ 332.00
305088	Ottoman, Bench, Black, 24"L 60"D 17"H	\$ 391.00	\$ 587.00	305137	Table, Bar, Maple/Black, 36" Round 42"H	\$ 272.00	\$ 408.00
305089	Ottoman, Bench, White, 24"L 60"D 17"H	\$ 391.00	\$ 587.00	305143	Table, Bar, Maple/Chrome, 30" Round 42"H	\$ 289.00	\$ 434.00
305085	Ottoman, Cube, Black, 17"L 17"D 18"H	\$ 102.00	\$ 153.00	305146	Table, Bar, Maple/Chrome, 36" Round 42"H	\$ 340.00	\$ 510.00
305083	Ottoman, Cube, Blueberry, 17"L 17"D 18"H	\$ 102.00	\$ 153.00	305130	Table, Bar, Red/Black, 30" Round 42"H	\$ 221.00	\$ 332.00
305082	Ottoman, Cube, Lemon, 17"L 17"D 18"H	\$ 102.00	\$ 153.00	305139	Table, Bar, Red/Chrome, 30" Round 42"H	\$ 289.00	\$ 434.00
305084	Ottoman, Cube, Raspberry, 17"L 17"D 18"H	\$ 102.00	\$ 153.00	305132	Table, Bar, Silver/Black, 30" Round 42"H	\$ 289.00	\$ 434.00
305093	Ottoman, Cube, White Leather, 17"L 17"D 18"H	\$ 94.75	\$ 142.00	305141	Table, Bar, Silver/Chrome, 30" Round 42"H	\$ 357.00	\$ 536.00
305086	Ottoman, Half Round, Black, 72"L 36"D 17"H	\$ 390.00	\$ 585.00	Tables - Cocktail			
305087	Ottoman, Half Round, White, 72"L 36"D 17"H	\$ 390.00	\$ 585.00	305017	Table, Cocktail, Geo, Black, 50"L 22"D 16"H	\$ 226.00	\$ 339.00
305094	Ottoman, Oval, Black, 52"L 32"D 19"H	\$ 288.00	\$ 432.00	305014	Table, Cocktail, Geo, Chrome, 50"L 22"D 16"H	\$ 232.00	\$ 348.00
305095	Ottoman, Oval, White, 52"L 32"D 19"H	\$ 288.00	\$ 432.00	305020	Table, Cocktail, Inspiration, 42"L 28"D 18"H	\$ 304.00	\$ 456.00
305092	Ottoman, South Beach, Wedge, Platinum, 25"L 31"D	\$ 233.00	\$ 350.00	305016	Table, Cocktail, Silverado, 36" Round 17"H	\$ 267.00	\$ 401.00
305090	Ottoman, Square, Black, 40"L 40"D 17"H	\$ 326.00	\$ 489.00	305015	Table, Cocktail, Soho, 38"L 38"D 18.5"H	\$ 351.00	\$ 527.00
305091	Ottoman, Square, White, 40"L 40"D 17"H	\$ 326.00	\$ 489.00	305025	Table, Cocktail, Sydney Black, 48"L 26"D 18"H	\$ 298.00	\$ 447.00
Seating - Office and Utility Seating				305024	Table, Cocktail, Sydney White, 48"L 26"D 18"H	\$ 298.00	\$ 447.00
305150	Chair, Altura, High Back, 25"L 25"D 43"H Adj.	\$ 343.00	\$ 515.00	305022	Table, Cocktail, Visions, 48"L 28"D 17"H	\$ 219.00	\$ 329.00
305151	Chair, Altura, Med. Back, 25"L 25"D 37"H Adj.	\$ 328.00	\$ 492.00				
305114	Chair, Flex with Wheels, 24"L 22"D 31"H	\$ 152.00	\$ 228.00				

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970

www.ges.com/chat

30

Order directly with GES ONLINE at: www.ges.com/ecomm

053001513

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

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All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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Price List							
ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
404200	GEM #3 10' x 10' Package <i>Includes: (1) 10' x 10' Standard Exhibit System, (1) 10' x 10' Standard 13oz Carpet, (3) Contemporary Stools, (1) Starbase Table 30"X40", (1) Wastebasket.</i>	\$ 3,665.20	\$ 5,502.75	404104	Bar Package <i>Includes: (2) White Oslo Barstools, (1) Martini Bar.</i>	\$ 1,674.00	\$ 2,512.00
404201	GEM #4 10' x 20' Package <i>Includes: (1) 10' x 20' Standard Exhibit System, (1) 10' x 20' Standard 13oz Carpet, (2) Contemporary Stools, (1) Wastebasket.</i>	\$ 7,097.20	\$ 10,650.75	404101	Barcelona Club Package <i>Includes: (2) Black Barcelona Chairs, (1) Inspiration End Table.</i>	\$ 1,776.00	\$ 2,672.00
404001	Chair Package A <i>Includes: (2) Contemporary Arm Chairs, (1) Starbase Table 40"X30", (1) Wastebasket.</i>	\$ 421.20	\$ 631.75	404103	Deluxe Chair Package <i>Includes: (2) New York Chairs, (1) Cafe Table 36"X29".</i>	\$ 720.00	\$ 1,080.00
404023	Display Case Package A <i>Includes: (2) Contemporary Stools, (1) Starbase Table 30"X40", (1) 6' Half View Display Case.</i>	\$ 984.00	\$ 1,476.00	404110	Newport Collection <i>Includes: (1) 3-Piece Newport Sectional (Charcoal Leather), (1) Soho Coffee Table.</i>	\$ 1,811.00	\$ 2,717.00
404024	Display Case Package B <i>Includes: (2) Contemporary Arm Chairs, (1) Starbase Table 40"X30", (1) 6' Half View Display Case.</i>	\$ 964.00	\$ 1,446.00	404107	Premium Chair Package <i>Includes: (2) Black Brewer Chairs, (1) Bar Table 36"X29".</i>	\$ 618.00	\$ 928.00
404011	Stool Package A <i>Includes: (2) Contemporary Stools, (1) Starbase Table 30"X40", (1) Wastebasket.</i>	\$ 441.20	\$ 661.75	404105	Premium Pedestal Package <i>Includes: (2) Black Banana Barstools, (1) Locking Pedestal.</i>	\$ 743.00	\$ 1,116.00
404002	Chair Package B <i>Includes: (2) Contemporary Arm Chairs, (1) 6' Skirted Table 24"X30", (1) Wastebasket.</i>	\$ 374.20	\$ 561.75	404106	Premium Stool Package <i>Includes: (2) White Banana Barstools, (1) Bar Table 30"X42".</i>	\$ 591.00	\$ 888.00
404012	Stool Package B <i>Includes: (2) Contemporary Stools, (1) 6' Skirted Counter 24"X42", (1) Wastebasket.</i>	\$ 419.20	\$ 628.75	404109	Rio Collection <i>Includes: (1) Blue Suede Rio Sofa, (1) Blue Suede Rio Chair, (1) Inspiration Coffee Table.</i>	\$ 1,421.00	\$ 2,132.00
				404108	South Beach Club Collection <i>Includes: (1) White Half-Round Ottoman, (1) 3-Piece South Beach Sectional (Platinum Suede).</i>	\$ 1,730.00	\$ 2,595.00

Prices include delivery, installation, rental, and removal.
Cancellation Policy: Package items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

Please Indicate Choice **Place Order Here**

13 oz. Standard Carpet Colors (404200, 404201 ONLY).

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|--|-----------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Blue | <input type="checkbox"/> Blue Jay |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Emerald Green | <input type="checkbox"/> Gray |
| <input type="checkbox"/> Pepper | <input type="checkbox"/> Red | |

Table Skirt Color (404002, 404012 ONLY).

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|---------------------------------------|-------------------------------|
| <input type="checkbox"/> Beige | <input type="checkbox"/> Black | <input type="checkbox"/> Blue |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Gray | <input type="checkbox"/> Purple | <input type="checkbox"/> Red |
| <input type="checkbox"/> Teal | <input type="checkbox"/> White | |

Panel Type and Color (404200, 404201 ONLY).

Fabric: Gray will be provided if no color is indicated below:

- | | |
|---|---|
| <input type="checkbox"/> Coated: Black | <input type="checkbox"/> Coated: Oxford White |
| <input type="checkbox"/> Coated: Prism Blue | <input type="checkbox"/> Coated: Silver Gray |
| <input type="checkbox"/> Fabric: Black | <input type="checkbox"/> Fabric: Blue |
| <input type="checkbox"/> Fabric: Gray | |

Trim Metal Color (404200, 404201 ONLY).

Silver will be provided if no color is indicated below:

- Black Silver

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
A.	Total All Items Ordered			\$
B.	Orleans Parish Tax: 2% Rental Tax: 9%		A x 11 % = B	\$
C.	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

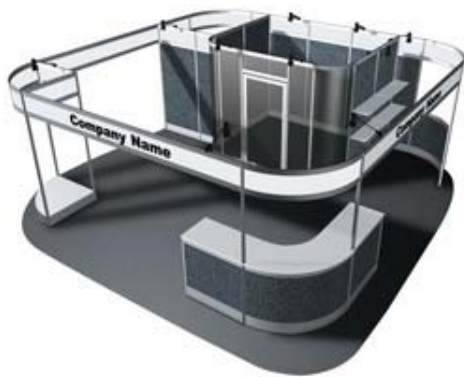
AUTHORIZED NAME - PLEASE PRINT	DATE
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Standard Exhibits

With 5 GES® standard exhibits to choose from, selecting the size and configuration that meets your tradeshow needs is easy. Our modular exhibits are hassle-free because you pay no design fees, no shipping fees, and no repair or refurbishing fees. Plus, you may customize the trim and panels, and choose from a wide variety of accessories to create a unique exhibit that reinforces your brand and marketing efforts.

All packages include rental, delivery, installation, and dismantling. For other custom furnishings, hanging signs, or graphics, chat with your GES National Servicenter® representative at www.ges.com/chat.

20x20 Exhibits



- 600005 - Exhibit System GEM #5, 20'x20' Island Includes:
- three digitally printed signs
 - one locking office
 - four shelves
 - one curved counter
 - two 1m counters
 - ten arm lights
 - one standard 20' x 20' carpet
 - no padding

10x20 Exhibits



- 600004 - Exhibit System GEM #4, 10'x20' Inline Includes:
- one 116-7/8" x 12" digitally printed signs
 - one 57-13/16" x 12" digitally printed signs
 - one 2m counter
 - six arm lights
 - five shelves
 - one standard 10' x 20' carpet
 - no padding

10x10 Exhibits



- 600002 - Exhibit System GEM #2, 10'x10' Inline Includes:
- one custom ID sign
 - two arm lights
 - two shelves
 - one standard 10' x 10' carpet
 - no padding



- 600003 - Exhibit System GEM #3, 10'x10' Inline Includes:
- one custom ID sign
 - three arm lights
 - five shelves
 - one 1m counter
 - one standard 10' x 10' carpet
 - no padding

6ft Table Display



- 600001 - Exhibit System GEM #1, 6' Tabletop Display Includes:
- one custom ID sign
 - three arm lights
 - two shelves
 - one 6' skirted table
 - no carpet and padding

Standard Exhibits

Accessories



600410 - Exhibit, Ad Board, 1M x 8'



600103 - Exhibit, Counter, 1M Curved



600101 - Exhibit, Counter, 1M x 1/2M x 40"H



600102 - Exhibit, Counter, 2M x 1/2M x 40"H



600221 - Exhibit, Light Box, Large 37"x85"



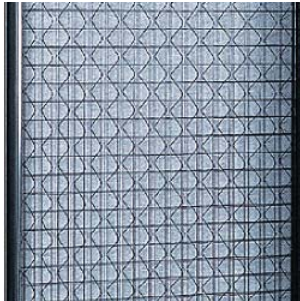
600222 - Exhibit, Light Box, Medium 37"x56"



600223 - Exhibit, Light Box, Small 37"x28"



661931 - Exhibit, Panel, Slatwall, 1M x 8'



600291 - Exhibit, Panel, Wirewall, 1M



600243 - Exhibit, Shelf, 1M x 10" Deep

Trim and Panel Choices

Panel Type & Color



Coated: Black



Coated: Oxford White



Coated: Prism Blue



Coated: Silver Gray



Fabric: Black



Fabric: Blue



Fabric: Gray

Trim Color



Black



Silver

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COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

Price List							
ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
20x20 Exhibits 600005 Exhibit System GEM #5, 20'x20' Island \$ 10,180.00 \$ 15,270.00				Orders placed at show site are subject to availability and will incur a 20% Late Order Charge. Cancellation Policy: Furniture Package items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.			
10x20 Exhibits 600004 Exhibit System GEM #4, 10'x20' Inline \$ 6,850.00 \$ 10,280.00							
10x10 Exhibits 600002 Exhibit System GEM #2, 10'x10' Inline \$ 1,650.00 \$ 2,480.00 600003 Exhibit System GEM #3, 10'x10' Inline \$ 3,110.00 \$ 4,670.00							
6ft Table Display 600001 Exhibit System GEM #1, 6' Tabletop Display \$ 1,560.00 \$ 2,340.00							
Accessories 600410 Exhibit, Ad Board, 1M x 8' \$ 539.00 \$ 809.00 600103 Exhibit, Counter, 1M Curved \$ 743.00 \$ 1,110.00 600101 Exhibit, Counter, 1M x 1/2M x 40"H \$ 376.00 \$ 564.00 600102 Exhibit, Counter, 2M x 1/2M x 40"H \$ 515.00 \$ 773.00 600221 Exhibit, Light Box, Large 37"x85" \$ 684.00 \$ 1,030.00 600222 Exhibit, Light Box, Medium 37"x56" \$ 541.00 \$ 812.00 600223 Exhibit, Light Box, Small 37"x28" \$ 334.00 \$ 501.00 661931 Exhibit, Panel, Slatwall, 1M x 8' \$ 472.00 \$ 708.00 600291 Exhibit, Panel, Wirewall, 1M \$ 461.00 \$ 692.00 600243 Exhibit, Shelf, 1M x 10" Deep \$ 63.00 \$ 94.50 600262 Tackboard, Gem, 4' X 8' \$ 539.00 \$ 809.00							

Please Indicate Choices **Place Order Here**

13 oz. Standard Carpet Colors (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits ONLY).

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|--|-----------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Blue | <input type="checkbox"/> Blue Jay |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Emerald Green | <input type="checkbox"/> Gray |
| <input type="checkbox"/> Pepper | <input type="checkbox"/> Red | |

Table Skirt Color (600001 ONLY).

Gray will be provided if no color is indicated below:

- | | | |
|-----------------------------------|---------------------------------------|-------------------------------|
| <input type="checkbox"/> Beige | <input type="checkbox"/> Black | <input type="checkbox"/> Blue |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Forest Green | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Gray | <input type="checkbox"/> Purple | <input type="checkbox"/> Red |
| <input type="checkbox"/> Teal | <input type="checkbox"/> White | |

Panel Type and Color (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits, 600410, 600103, 600101, 600102, 600221, 600222, 600223 ONLY).

Fabric: Gray will be provided if no color is indicated below:

- | | |
|---|---|
| <input type="checkbox"/> Coated: Black | <input type="checkbox"/> Coated: Oxford White |
| <input type="checkbox"/> Coated: Prism Blue | <input type="checkbox"/> Coated: Silver Gray |
| <input type="checkbox"/> Fabric: Black | <input type="checkbox"/> Fabric: Blue |
| <input type="checkbox"/> Fabric: Gray | |

Trim Metal Color (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits, 600410, 600103, 600101, 600102, 600221, 600222, 600223 ONLY).

Silver will be provided if no color is indicated below:

- | | |
|--------------------------------|---------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Silver |
|--------------------------------|---------------------------------|

Electrical or Utilities Under Carpet?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

For Additional Custom Graphics, please go to <http://www.ges.com/graphics/quote/>
 For Custom Exhibits, please send a request to email gesed@ges.com

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
A.	Total All items Ordered			\$
B.	Orleans Parish Tax: 2% Rental Tax: 9%		A x 11 % = B	\$
C.	Payment Enclosed		A + B = C	\$
I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.				
Authorized Signature - Please Sign: X				
AUTHORIZED NAME - PLEASE PRINT				DATE

CUSTOM ID SIGN

Colored signs are available at additional cost, please go to http://www.ges.com/ecomm/info/exhibit_graphics.pdf for example. An EPS Vector format file, with all the fonts converted to outline, and hard copy must be received with this order to receive a Custom ID Sign. Please review "I-2: Digital File Submission Guide" within this manual for additional information and instructions.

STANDARD ID SIGN COPY

Signs will be black text on white background.
 If Custom ID is not required, please indicate ID copy. Print or type.

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011

New Orleans Marriott, Grand Ballroom
March 1 - 3, 2011

We want your graphics and images to look their absolute best. We are committed to partnering with you in order to provide the most comprehensive and effective solutions in the trade show industry. The graphic print and production industry is continuously evolving. In order to insure the best quality graphics and images from your digital files, and to make file transfers as seamless as possible, we are pleased to provide you with guidelines for submission of your art to Graphics Production. If you are unable to provide digital artwork for your signage needs, we are capable of providing you with layout services. Additional fees will apply. Please contact GES for details.

Suitable Formats for images or logos	
Program	Preferred Format
Adobe Illustrator CS4	ai, eps
Adobe Photoshop CS4	tiff (LZW), jpeg (high quality)
Adobe InDesign CS4	indd (include all links)
Adobe Acrobat	PDF (press quality setting)
QuarkXPress 7	qxd (include all links)

Suitable Media for images or logos	
Media	Preferred Format
CD-ROM (CD-R or CD-RW)	Please send hard copy color proofs
DVD-ROM (DVD-R or DVD-RW)	Please send hard copy color proofs
Email Attachments	Limited to maximum size of 5MB
FTP	Mandatory zip or sit compression

AVOIDING ADDITIONAL COSTS:

Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. Artwork should be created at actual size, however, for larger files i.e. Banner artwork, 10% or 25% of actual size is acceptable. Scans should be no smaller than 300dpi at quarter size. To avoid additional costs associated with these file types, please supply files in accordance with the defined herein.



gif
@ 400%

ai / eps vector
@ 400%



Text @ 100%

Outlined Text

Vector Artwork

For the best quality, artwork should be created in **vector format (ai or vector eps)**. Logos taken from websites are generally gif's. **Gif files are not acceptable as they will not print clearly.** See Visual.

Artwork which is going to be produced in vinyl, for example; solid company logo's or text, must be supplied in a **vector format (ai or vector eps)**. Artwork created in a pixel format i.e. TIFF and JPEG is not suitable. See Visual.



Low Resolution
(72dpi) jpeg 88 Kb

High Resolution
(300dpi) jpeg 3.52 Mb



Bitmap/Raster Artwork

JPEG - We accept this format but only if used to compress a file for ease of sending, the original artwork should have been created high resolution - **300dpi or vector eps to print at the best possible quality.** See Visual.

PDF - These are print files only and can not be altered to fit different sizes, artwork must be set up at the correct proportion and at print ready quality. Make sure images are saved at high resolution (300dpi). See Visual.



Color Set Up

If your artwork is using PANTONE Colors, please supply a Pantone color reference. Some colors are more likely to be achieved, but due to printer limitations, Pantone colors are matched to the best possible interpretation for the specific output device. Hard copies such as brochures or print outs can be used as a reference for color matching.

Fonts

Turn all fonts into outlines or convert to paths before sending the files. If you are using a program where this is not an option, **YOU MUST INCLUDE ALL FONTS** with your files.

FTP (File Transfer Protocol) Information

You can upload your file(s) after sending in your order using the information below.

	HOST	USER NAME:	PASSWORD:
SouthEast Region Shows	ftp://csftp.ges.com/SouthEast	gesseftp	k7md#2dx

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES_COOKING SHOW.zip)

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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Price List				Additional Items to Decorate Your Booth
ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	
600505	Sign, 10"x60"	\$ 122.00	\$ 183.00	<p>We offer complete graphics services from Design to Print!</p> <p>We can create custom graphics to fit any of your needs, including:</p> <ul style="list-style-type: none"> • Pressure Sensitive Vinyl (PSV) Booth Wraps (the same as vehicle wraps) • Vinyl or Mesh Banners for use in your booth • Backlit graphics for lightboxes and display cases • Custom fit / contour cut / 3D graphics for eye catching effects • Printing on specialized materials <p>For a quotation, please visit: http://www.ges.com/graphics/quote/</p>
600506	Sign, 11"x14"	\$ 34.00	\$ 51.00	
600507	Sign, 14"x22"	\$ 60.75	\$ 91.25	
600508	Sign, 14"x44"	\$ 122.00	\$ 183.00	
600509	Sign, 20"x60"	\$ 245.00	\$ 368.00	
600510	Sign, 22"x28"	\$ 122.00	\$ 183.00	
600512	Sign, 28"x44"	\$ 245.00	\$ 368.00	
600514	Sign, 40"x60"	\$ 490.00	\$ 735.00	
600515	Sign, 48"x96"	\$ 791.00	\$ 1,190.00	
600501	Sign, 7"x11"	\$ 60.75	\$ 91.25	
600502	Sign, 7"x44"	\$ 68.25	\$ 102.00	
600547	Easel Back	\$ 8.40	\$ 12.60	

Print File Submission Information **Place Order Here**

I have NOT sent my print ready file(s) to GES
 Please let us know when you expect to submit your artwork:

I need assistance submitting my file(s), please contact me

I will be submitting my file by (date) _____

I need GES to set my copy

Copy placement only - indicate copy in the area below

I have already sent my print ready file(s) to GES
 Check the submission type used below:

I put them on the GES FTP site

I sent them to the gesgraphics@ges.com mailbox

I sent a disc via USPS, FedEx, UPS or other

I sent them directly to a GES employee (insert name below) _____

Orders placed at show site are subject to availability and will incur a 20% Late Order Charge.

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
A.	Total All items Ordered			\$
B.	Orleans Parish Tax: 2% Sales Tax: 9%		A x 11 % = B	\$
C.	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: X

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

SIGN INFO

If you do not have a print file to submit, please write in the text and description for your sign order here:

Digital File Submission:

You can upload your file(s) after sending in your order using the information below.

SouthEast Region Shows	HOST ftp://csftp.ges.com/SouthEast	USER NAME: gesseftp	PASSWORD: k7md#2dx
------------------------	---------------------------------------	------------------------	-----------------------

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES_COOKING SHOW.zip)

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 37

053001513

Order directly with GES ONLINE at: www.ges.com/ecom

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

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 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

Go to below link to view images and information:
<http://ges.com/ecomm/info/landD.pdf>

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
CONTACT'S HOTEL (OPTIONAL)		

**PLEASE COMPLETE THIS FORM FOR ALL DISPLAY LABOR NEEDED.
 TO DETERMINE IF YOU NEED DISPLAY LABOR, PLEASE READ THIS FORM CAREFULLY.**

- Display Labor is required for all installation and dismantling of exhibits, including signs and floor covering installation.
- Exhibitor may unpack and place merchandise.
- Exhibitor may set up exhibit display if one person can accomplish the task in less than one-half (½) hour without the use of tools.
- Orders placed at show site will be completed in the order in which they are received.

Important Information & Rates

Starting time can be guaranteed only when labor is requested for the start of the working day at 8:00 AM. All exhibit labor for 8:00 AM starting times will be dispatched to booth space. For all other starting times, check in at the labor desk one-half (½) hour before time requested. Labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker. If Exhibitor fails to use the workers at the time confirmed, a one (1) hour "No-Show" charge per worker will apply.

The minimum charge for labor is one (1) hour per worker. Labor thereafter is charged in half (½) hour increments. Gratuities in any form, including cash, gifts, or labor hours for work not actually performed are prohibited by GES. GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior. All rates are subject to change if necessitated by increased labor and material costs.

LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Discount	Regular	Show Site
Install & Dismantle, ST Code: 705000	\$ 73.00	\$ 91.25	\$ 109.50
Install & Dismantle, OT Code: 705000	\$ 109.50	\$ 137.00	\$ 164.25
Install & Dismantle, DT Code: 705000	\$ 146.00	\$ 182.50	\$ 219.00

- Straight Time:** Monday through Friday from 8:00 AM to 4:30 PM.
Overtime: All other times Monday through Friday. All day Saturday & Sunday.
Double Time: All day Holidays.
Discount Rate: Rate applies to orders placed on or before the above Discount Deadline Date.
Regular Rate: Rate applies to orders placed after the above Discount Deadline Date, but before the first day of exhibitor move-in.
Show Site Rate: Rate applies to orders placed at show site

Please Indicate Service

GES Supervised (OK to Proceed)

Please complete "Key Information" form (L-2)

GES will supervise labor to:

- Unpack and install display before Exhibitor arrival at show site.
- Dismantle and pack the display after show closing.
- Subject to terms and conditions of all GES policies, including terms and conditions of contract, including but not limited to sub-paragraph VII, b., Labor.

A 30% (\$60.00 minimum) surcharge will be added to the labor rates above for this professional supervision.

Exhibitor Supervised (Do Not Proceed)

Exhibitor will supervise.

- *Indicate workers needed for installation and dismantling*
- GES assumes no liability for loss, damage or bodily injury arising out of the installation and/or dismantling of Exhibitor's property by GES provided union labor. Exhibitor assumes the responsibility and any liability arising therefrom, for the work performed by union labor under Exhibitor's supervision. Exhibitors must stay clear during movement of freight.

GES is responsible for the following type of booth:

- Pop-Up Two Story Custom
 Other: _____

LOCATION OF BOOTH/DIMENSION OF BOOTH: Use the Booth Layout Form to represent your booth, indicate from each boundary how you would like your booth placed.

Place Order Here

SCHEDULE DATE(S)	SCHEDULE START TIME	SCHEDULE END TIME	TOTAL # OF HOURS	TOTAL # OF WORKERS	LABOR RATE	TOTAL	X 2% PARISH TAX	GRAND TOTAL
	AM PM	AM PM						\$
	AM PM	AM PM						\$
I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.						A.	Total Labor Ordered	\$
Authorized Signature - Please Sign: X						B.	30% (\$60.00) GES Supervision	\$
AUTHORIZED NAME - PLEASE PRINT _____ DATE _____						C.	Payment Enclosed	\$

Please estimate the number of workers and hours per worker needed for installation and dismantling above. Invoice will be calculated according to actual hours worked, relative to the original estimate and based upon the date received. Additional labor required will be calculated and invoiced at the show site rate.

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 38

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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To Be Completed By Exhibitor When Order is Placed

Inbound Freight Information

Method GES Logistics Common Carrier AirFreight Vanline Other _____
 Carrier (if known) _____
 Contact _____ Phone _____
 Number of Crates _____ Shipped By _____ Date _____
 Number of Fiber Cases _____ Color _____ Pro Number _____
 Target Date _____ Loose Display _____ Crated Display _____
 Shipped To: (Check One) Warehouse Showsite

Setup Information for GES Installation

<input type="checkbox"/> Setup Drawings/Instructions Attached	<input type="checkbox"/> Rental Carpet Color _____
<input type="checkbox"/> Setup Drawings With Exhibit	<input type="checkbox"/> Own Carpet Color _____
<input type="checkbox"/> Case/Crate Number _____	<input type="checkbox"/> Padding _____
<input type="checkbox"/> Number of Workers Required for Setup _____	Approximate Time for Setup _____
<input type="checkbox"/> Forklift Ordered Hrs. _____ Time _____	Special Equipment Required _____
<input type="checkbox"/> Number of Graphics _____ Layout Provided? <input type="checkbox"/> Yes <input type="checkbox"/> No	Description _____
<input type="checkbox"/> Number of Lights _____ Number of Light Boxes _____	Description _____

Did You Order ---

Electrical Outlets <input type="checkbox"/> Yes <input type="checkbox"/> No	Electrical Labor/Boothwork <input type="checkbox"/> Yes <input type="checkbox"/> No	Electrical Under Carpet <input type="checkbox"/> Yes <input type="checkbox"/> No
Electrical Drawings <input type="checkbox"/> Attached <input type="checkbox"/> Sent to the Official Electrical Contractor <input type="checkbox"/> With the Exhibit		
Booth Cleaning <input type="checkbox"/> Yes <input type="checkbox"/> No	Other Items _____	
Furniture <input type="checkbox"/> Yes <input type="checkbox"/> No		
A/V Equipment <input type="checkbox"/> Yes <input type="checkbox"/> No		
Telephone/Internet <input type="checkbox"/> Yes <input type="checkbox"/> No		

Tear-down Information for GES Dismantle

<input type="checkbox"/> Tear-down Drawings/Instructions Attached	<input type="checkbox"/> Rental Carpet Color _____
<input type="checkbox"/> Tear-down Drawings With Exhibit	<input type="checkbox"/> Own Carpet Color _____
<input type="checkbox"/> Case/Crate Number _____	<input type="checkbox"/> Padding _____
<input type="checkbox"/> Number of Workers Required for Tear- down _____	Approximate Time for Tear-down _____
<input type="checkbox"/> Forklift Ordered Hrs. _____ Time _____	Special Equipment Required _____
<input type="checkbox"/> Number of Graphics _____ Layout Provided? <input type="checkbox"/> Yes <input type="checkbox"/> No	Description _____
<input type="checkbox"/> Number of Lights _____ Number of Light Boxes _____	Description _____

Outbound Freight Information

Outbound Freight Charges _____ Consigned To _____
 PrePaid Collect (for non-GES Logistics Shipments only) Address _____
 Bill To _____ City/State/Zip _____
 _____ Second Consignee _____
 _____ Address _____
 GES Storage _____ City/State/Zip _____
 Method GES Logistics Common Carrier AirFreight Vanline Other _____
 Carrier (if known) _____
 Contact _____ Phone _____
 Exhibitor-completed GES' Outbound Material Handling Form attached: Yes No
 Exhibitor will pack all product, prepare shipping labels and complete GES' Outbound Material Handling Form attached: Yes No

Emergency Contact Information / Showsite Contact

Name _____ Title _____
 Telephone _____ Cell Phone _____
 Other Means of Contacting This Person _____
 Contact's Hotel _____ Arrival _____ Departure _____
 Purchasing Authorization Yes No

*This Form must be returned to GES for your orders to be processed.

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: **X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:

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Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Discount Deadline Date:
 February 7, 2011

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
Vacuuming			
<i>Includes emptying your wastebasket nightly.</i>			
500601	Before Show Open Only (per sq. ft.)	\$ 0.56	\$ 0.84
500600	Duration of Show (per sq. ft. per day)	\$ 0.39	\$ 0.58
500602	Per Day (per sq. ft. per day)	\$ 0.52	\$ 0.78
Shampooing			
501004	Cleaning, Carpet Shampoo Before Show Open	\$ 0.71	\$ 1.06
Mopping and Waxing			
501002	Cleaning, Damp Mop & Wax	\$ 0.95	\$ 1.43
Porter service			
<i>GES will empty wastebaskets & wipe down counters at two hour intervals, show hours only. Vacuuming not included. Calculate by your booth size.</i>			
501010	Porter Service, 0-500 Sq.Ft., Per Day	\$ 210.00	\$ 315.00
501010	Porter Service, 501-1500 sq.ft., Per Day	\$ 304.00	\$ 456.00
501010	Porter Service, 1501-3000 Sq.Ft., Per Day	\$ 367.00	\$ 551.00
501010	Porter Service, 3001 sq.ft. & Up, Per Day	\$ 429.00	\$ 644.00

To ensure your booth is show-ready, specify your requirements below. Please call us if you have a special need. GES is the exclusive cleaning contractor for your show and will handle all cleaning services on the exhibit floor.

Cost of vacuuming, shampooing, mopping and waxing will be invoiced on the total area of your booth, 100 square feet minimum.

Cancellation Policy: Due to material and labor costs, orders cancelled before move-in begins will be charged 50% of original price. Similarly, orders cancelled after move-in will be charged 100%.

Show site cleaning orders must be placed a minimum (1) one hour prior to show open, are subject to availability, and will incur a 20% Late Order Charge.

LABOR RATES ARE AS FOLLOWS:

Worker per Hour	Discount	Regular	Show Site
Porter Service, ST Code: 705010	\$ 46.00	\$ 57.50	\$ 69.00
Porter Service, OT Code: 705010	\$ 69.00	\$ 86.25	\$ 103.50
Porter Service, DT Code: 705010	\$ 92.00	\$ 115.00	\$ 138.00

Use for booth wipedown, ice removal, etc. Hourly rates are listed above. The minimum charge for labor is four (4) hours per worker per day. Labor thereafter is charged in half (1/2) hour increments.

- Straight Time:** Monday through Friday from 8:00 AM to 4:30 PM.
- Overtime:** All other times Monday through Friday. All day Saturday & Sunday.
- Double Time:** All day Holidays.
- Discount Rate:** Rate applies to orders placed on or before the above Discount Deadline Date.
- Regular Rate:** Rate applies to orders placed after the above Discount Deadline Date, but before the first day of exhibitor move-in.
- Show Site Rate:** Rate applies to orders placed at show site

Please Indicate Service

Calculate Total Square Footage

Width _____ x Length _____ = _____ Square Feet

Would you like us to call you and give you a quote for hourly porter service?

Yes No

Please list dates and times Vacuuming Per Day/Periodic Porter Service is needed:

To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the **GES Servicenter**. GES will be unable to adjust invoices after the close of the show.

Place Order Here

ITEM#	DESCRIPTION	TOTAL SQ FT X PRICE/SQ FT	X NO. OF DAYS =	TOTAL PRICE
500600	Vacuuming Duration		3	\$
500602	Vacuuming Per Day			\$

ITEM#	DESCRIPTION	TOTAL SQ FT X PRICE/SQ FT	TOTAL PRICE
500601	Vacuuming Before Show Only		\$
501004	Shampooing Before Show Only		\$
501002	Mop/Wax Before Show Only		\$

ITEM#	DESCRIPTION	PRICE	X NO. OF DAYS =	TOTAL PRICE
	Porter service			\$

DESCRIPTION	TOTAL # OF HOURS X	TOTAL # OF WORKERS X	LABOR RATE	= TOTAL PRICE
Porter Service Labor				\$
A.	Total All Items Ordered			\$
B.	Orleans Parish Tax: 2%			A x 2% = B \$
C.	Payment Enclosed			A + B = C \$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

Authorized Signature - Please Sign: **X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------



Event Technology Department
 555 Canal St. New Orleans, La. 70130
 Ph (504)553-2170 FAX (504)613-1899
 Electrical/Audio Visual Equipment

Exhibitor Order Form

Show Name: _____ Show Dates: _____
 Company: _____ Booth Number _____
 On-Site Contact _____ Delivery Date/Time _____
 Pickup Date/Time _____
 Billing Address: _____ Phone: _____
 City: _____ State: _____ Zip: _____ Fax: _____

Method of Payment

Bill to Room Room# _____ Credit Card Type _____ Company check Ck# _____
 Card Number: _____ Expires: _____
 Name on Card: _____ Signature: _____

MARRIOTT DOES NOT PERMIT ANY ALTERATIONS TO THIS DOCUMENT
All CANCELLATIONS MUST BE MADE 24 HOURS PRIOR TO THE EVENT STARTING TIME
TO AVOID BEING CHARGED FOR SERVICES.

<p>ELECTRICAL Electrical Requirements are Billed at a SHOW RATE _____ 20 AMP, 110 volt circuit (standard) \$150.00 _____ 208 volt circuit (industrial) \$250.00 For other services, such as sign hanging, water and drainage, or 3-Phase power, Please Call Total Electrical \$ _____</p>	<p>AUDIO DAILY PRICE _____ WIRELESS UHF HAND OR LAPEL MIC \$175.00 _____ WIRED LAPEL OR HAND HELD MIC \$50.00 _____ ANCHOR EXHIBIT SOUND SYSTEM \$140.00 _____ EXTERNAL COMPUTER SPEAKERS \$50.00 _____ CD PLAYER \$75.00 Total Audio \$ _____</p>
<p>VIDEO DAILY PRICE _____ 27"TV/DVD WITH CART \$225.00 _____ 27"TV WITH CART ONLY \$150.00 _____ DVD PLAYER \$75.00 _____ LARGER TV'S AVAILABLE \$ CALL _____ CABLE FEED \$50.00 show VIDEO TOTAL \$ _____</p>	<p>LCD PROJECTION DAILY PRICE _____ LCD PROJECTOR 2500 LUMEN \$500.00 _____ TRIPOD SCREENS VARIOUS SIZES CALL PROJECTION TOTAL \$ _____</p>
<p>COMPUTERS/DATA DAILY PRICE _____ 20" FLAT LCD MONITOR \$200.00 _____ 30" FLAT LCD MONITOR \$325.00 _____ 40" FLAT LCD MONITOR \$450.00 _____ 50" FLAT LCD MONITOR \$550.00 _____ STAND FOR LCD OR PLASMA \$75.00 _____ PLASMA AND OTHER MONITORS CALL _____ LAPTOP COMPUTER \$200.00 _____ DESKTOP PC W-MONITOR \$150.00 _____ HP LASERJET PRINT B&W \$95.00 _____ OTHER COMPUTERS & PRINTERS CALL COMPUTER DATA TOTAL \$ _____</p>	<p>OTHER EQUIPMENT IS AVAILABLE FOR RENTAL WHICH DOES NOT APPEAR ON THIS FORM. PLEASE CALL FOR PRICING.</p> <p>INSERT TOTALS BELOW, HANDLING CHARGE ONLY APPLIES TO ORDERS THAT CONTAIN AUDIO VISUAL EQUIPMENT. ELECTRICAL CHARGES DO NOT INCUR HANDLING CHARGE, AND ARE CHARGED ONLY ONCE AT A SHOW RATE.</p> <p>AV EQUIPMENT X SHOW DAYS SUBTOTAL \$ _____ HANDLING CHARGE FOR A/V EQUIP. \$ 65.00 EQUIPMENT TOTAL W-HANDLING CHARGE \$ _____ ELECTRICAL TOTAL \$ _____ SUBTOTAL OF ALL CHARGES \$ _____ 9% SALES TAX ON ALL ITEMS \$ _____ TOTAL OF ALL CHARGES WITH TAX \$ _____</p>

PLEASE COMPLETE AND MAIL OR FAX TO MARRIOTT ATTN: EVENT TECHNOLOGY DEPT.
 555 CANAL ST. NEW ORLEANS, LA 70130
 PH: (504) 553-2170 FAX: (504) 613-1899



Event Technology Department
 555 Canal Street - New Orleans, LA 70130
 Ph: (504)553-2170 FAX: (504)613-1899
INTERNET/TELEPHONE ORDER FORM

ORDER DATE: _____ **SHOW NAME:** _____
COMPANY NAME: _____ **COMPANY CONTACT:** _____
COMPANY ADDRESS: _____
TELEPHONE #: _____ **FAX#:** _____
METHOD OF PAYMENT: VISA ___ MC ___ AMEX ___ DISC ___ BILL TO ROOM _____
CREDIT CARD # _____ **EXPIRATION DATE:** _____
NAME ON CARD: _____ **SIGNATURE:** _____

<p style="text-align: center;">ANALOG TELEPHONE LINE</p> <p>This is an analog telephone line which can be set to dial in-house, local and #800 numbers only, or the line can be unrestricted for dialing long distance and international. Long distance rates will be charged at current ATT pricing. 1 st Day: \$150.00 Each additional Day: \$25.00 9% TAX AND A 24% TECH SUPPORT CHARGE WILL APPLY</p>	<p style="text-align: center;">IBAHN HIGH SPEED INTERNET SERVICE</p> <p>Daily rate for one computer to access this service is \$250.00 If additional lines are needed, please call for multiple user discounted rate. 24% DAILY TECH SUPPORT CHARGE WILL APPLY</p>
---	--

TYPE OF LINE NEEDED: IBAHN
 # OF LINES NEEDED: _____ DATE/TIME TO INSTALL _____
 DATE/TIME TO DISCONNECT _____
 LOCATION/BOOTH # _____

TYPE OF LINE NEEDED: TELEPHONE : LOCAL/1-800 ONLY
 TELEPHONE : UNRESTRICTED DIALING

NUMBER OF LINES NEEDED _____ DATE/TIME TO INSTALL _____
 DATE/TIME TO REMOVE _____
 STANDARD PHONE: _____ NO CHARGE BASIC SPEAKER PHONE: _____ \$75.00
 POLYCOMM SPEAKER PHONE: _____ \$150.00

TELEPHONE 1 st Day Total per phone \$ _____	IBAHN DAILY RATE \$ _____
Each additional day per phone \$ _____	Number of show days X _____
SPEAKERPHONE IF ANY \$ _____	IBAHN SUB TOTAL \$ _____
SUBTOTAL \$ _____	24% TECH SUPPORT \$ _____
24% TECH SUPPORT \$ _____	IBAHN TOTAL \$ _____
9% STATE TAX \$ _____	
TOTAL TELEPHONE SERVICE \$ _____	TOTAL SHOW SERVICES \$ _____

IBAHN IS THE SOLE PROVIDER OF INTERNET SERVICES FOR THE NEW ORLEANS MARRIOTT: THE USE OF ROUTERS AND SWITCHES ARE NOT PERMITTED



Credit Card Authorization Form

Thank you for choosing New Orleans Marriott Event Technology for your program. Please provide all the information requested below as a form of payment for all event charges as outlined in your order (AV Equipment, Labor, Internet, Phone, Electrical, Miscellaneous, Service Charges and Taxes).

Cardholder Information

Name as it appears on the credit card:

Card type: Visa MC Amex Diners/CB Discover JCB

Account type: Individual (personal credit card)

Corporate | Company Name: _____

Credit Card Account Number:

Exp. date:

Address:
(where statement is mailed)

City, State and Zip:

Phone number:

Fax Number:

Event Information

Name of Event:

Organization Name (if applicable):

Phone Number:

Fax Number:

Event Dates:

I certify that all information is complete and accurate. I hereby authorize The **New Orleans Marriott** to collect payment for all authorized charges associated with this event by processing a charge to the credit card listed above. I certify that I am the authorized signer of the credit card listed above.

Cardholder name: (Printed)

Cardholder signature:

Date:

Please fax the completed form **Paul Ecke 504-524-8666**

RETURN TO: Global Experience Specialists, Inc. (GES) • 7050 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors
 Contact us Online: www.ges.com/chat Phone: 800.475.2098 or 702.515.5970 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

Aquaculture America 2011
 New Orleans Marriott, Grand Ballroom
 March 1 - 3, 2011

Form Deadline Date:
 February 7, 2011

MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS			BOOTH NUMBER
STREET ADDRESS	CITY	STATE	ZIP	COUNTRY
PHONE	FAX			PURCHASE ORDER NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT EMERGENCY PHONE NUMBER	CONTACT'S HOTEL (OPTIONAL)		

Payment Policy

Payment for Services — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor, material handling, or any applicable fuel or energy surcharge.

Discount Prices — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

Method of Payment — Global Experience Specialists accepts MasterCard, Visa, American Express, check and bank wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. Exhibitors will be charged a \$50.00 fee for returned NSF checks.

Third Party Billing — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. Global Experience Specialists reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

Tax Exempt — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

Adjustments and Cancellations — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc. for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order. Additionally, GES retains the right to implement/assess a fuel or energy surcharge on all services as necessary based upon market conditions.

Bank wire transfer payment information:

Beneficiary: Global Experience Specialists
 c/o Bank of America **Account #:** 7188-1-01819
 901 Main Street, TX1-492-07-14 **ABA Routing #:** 0260-0959-3
 Dallas, TX 75202-3714 USA **SWIFT Address:** BOFAUS3N
 Telephone # 800-657-9533 ext 59248 **CHIPS Address:** 0959

If requested, following is the physical address for routing identifiers:
 Bank of America, Wire Transfer-Customer Services
 2000 Clayton Road, Concord, CA 94520 USA

To properly credit your account, send the following information to the GES address listed on the order forms:

- exhibiting company name, show name, show facility, and booth number
- date and amount of wire transfer
- bank and country where transfer originated

- If you have any questions regarding our payment policy, please call GES National Servicer[®] at 800.475.2098 or visit the GES Servicer[®] at the show.
- Please complete the information and return payment in full with this form and your orders. You may choose to pay by credit card, check, or bank wire transfer, however, we require your credit card charge authorization to be on file with GES.
- All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.
- For your convenience, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.
- GES will charge a convenience fee for each request to reprocess payment to an alternate credit card in order to cover incremental processing costs. An alternate credit card is a credit card different than the one used to process your initial payment in accordance with GES payment policy. The convenience fee will be quoted at the time your request is made to reprocess payment. The convenience fee will be added to your account balance and settled utilizing the new credit card provided.

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN AUTHORIZED SIGNATURE _____
 AUTHORIZED NAME - PLEASE PRINT _____ DATE _____

Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number Corporate Card Personal Card
 _____ - _____ - _____ - _____

PROVIDE EXPIRATION DATE MasterCard VISA American Express

CARDHOLDER'S NAME PLEASE PRINT _____
 CARDHOLDER'S BILLING ADDRESS CITY _____
 STATE ZIP COUNTRY _____

PLEASE SIGN CARDHOLDER'S SIGNATURE _____ DATE _____

Calculation of Orders	TOTAL
Material Handling	\$
Furniture & Accessories	\$
Specialty Furniture	\$
Standard Exhibit Systems	\$
Graphics & Signage	\$
Installation & Dismantling Labor	\$
Cleaning	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
FULL PAYMENT in U.S. funds drawn on a U.S. Bank Global Experience Specialists Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$

To simplify payment, send a check payable to Global Experience Specialists, Inc. (GES) for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of: \$ _____
 Enclosed is a check in the amount of: \$ _____

Check Number: _____ Dated: _____

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

***This form must be returned to GES for your orders to be processed.**

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat

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COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
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You may arrange for a third party to handle your display and be billed for services. GES will agree to this arrangement if the third party has a satisfactory payment record with us. **Both the Exhibiting Firm and Third Party must complete this form, including Third Party Credit Card Charge Authorization below.** Return form by the deadline date. **GES reserves the right to deny any Third Party Billing Request that is not complete or received by the deadline date.**

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show, charges will revert to you, the exhibiting firm. All invoices are due and payable upon receipt. GES Terms & Conditions of Contract apply to both the Exhibiting Firm and Third Party Representative.

Exhibiting Firm		
EXHIBITING FIRM		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

- The items checked below are to be invoiced to the Exhibiting Firm:*
- Booth Cleaning
 - Rental Carpet
 - Signs
 - Material Handling In & Out
 - Other (Please Specify) _____
 - Rental Furniture
 - Exhibit Systems
 - I & D Labor
 - Transportation Charges

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN _____
 AUTHORIZED SIGNATURE

 AUTHORIZED NAME - PLEASE PRINT

 DATE

Exhibiting Firm Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number Corporate Card Personal Card

_____-_____-_____-_____

PROVIDE EXPIRATION DATE MasterCard VISA American Express

EXPIRATION DATE _____

CARDHOLDER'S NAME _____ PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS _____ CITY _____

STATE _____ ZIP _____ COUNTRY _____

PLEASE SIGN _____
 CARDHOLDER'S SIGNATURE

 DATE

Third Party		
THIRD PARTY		
STREET ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

- The items checked below are to be invoiced to the Third Party:*
- All Services
 - Rental Furniture
 - Exhibit Systems
 - I & D Labor
 - Transportation Charges
 - Other (Please Specify) _____
 - Booth Cleaning
 - Rental Carpet
 - Signs
 - Material Handling In & Out

I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.

PLEASE SIGN _____
 AUTHORIZED SIGNATURE

 AUTHORIZED NAME - PLEASE PRINT

 DATE

Third Party Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e. Expiration Date, Account Number, Contact Information, Type of Card, and Signature.) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number Corporate Card Personal Card

_____-_____-_____-_____

PROVIDE EXPIRATION DATE MasterCard VISA American Express

EXPIRATION DATE _____

CARDHOLDER'S NAME _____ PLEASE PRINT

CARDHOLDER'S BILLING ADDRESS _____ CITY _____

STATE _____ ZIP _____ COUNTRY _____

PLEASE SIGN _____
 CARDHOLDER'S SIGNATURE

 DATE

NEED ASSISTANCE?

Toll Free: 800.475.2098 Tel: 702.515.5970 www.ges.com/chat 42

Order directly with GES ONLINE at: www.ges.com/ecom

053001513

071310

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MANDATORY FORM*

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.

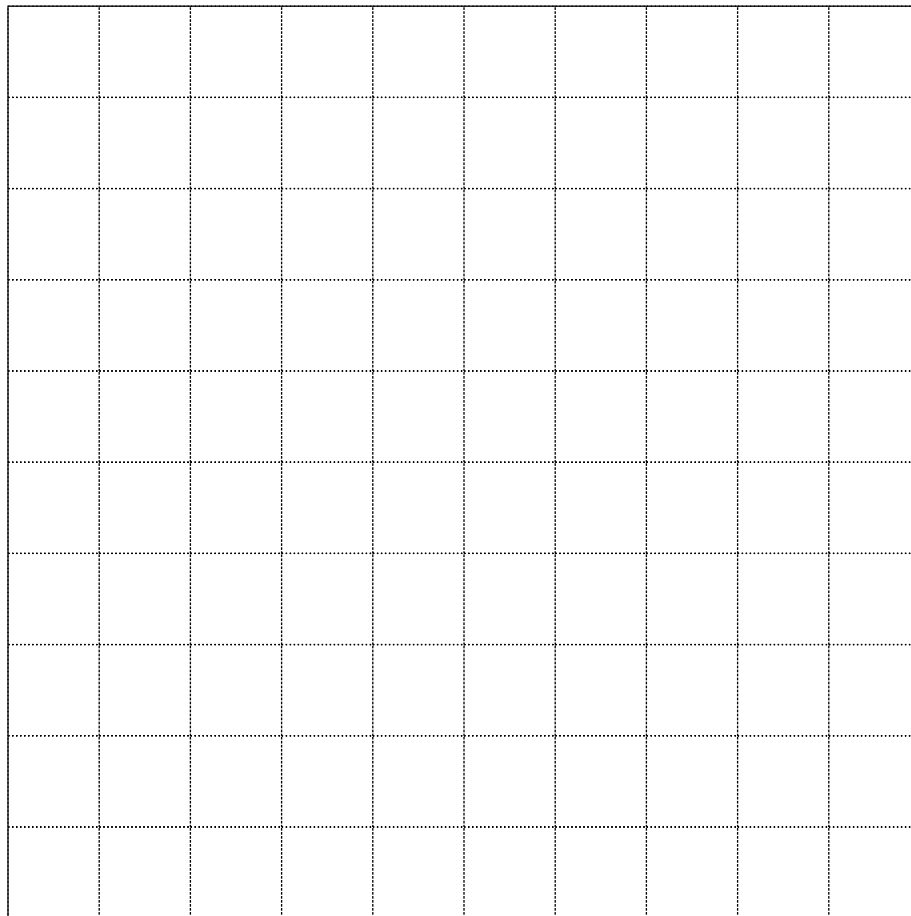
- Show Cases - Form A-1
- Pegboard / Tackboard - Form A-1
- Special Colored Drape - Form A-1
- Standard Exhibit Systems (if exhibit size is smaller than booth size) - Form D-1
- Pad and Carpet (if you are not carpeting your entire booth) - Form C-1
- Installation & Dismantling - Form L-1

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

Each square is _____ feet square since my booth is _____ feet wide by _____ feet long.

BACK OF BOOTH (indicate adjacent booth or aisle number: _____)



Indicate
 Adjacent
 Booth or
 Aisle Number:

Indicate
 Adjacent
 Booth or
 Aisle Number:

FRONT OF BOOTH (indicate adjacent booth or aisle number: _____)

***This form must be returned to GES for your orders to be processed.**

GENERAL RULES AND REGULATIONS

Each booth will be set with 8' high back drapes and 3' high side curtains. Nothing may be attached to this drape. All activities must be contained within your booth area. Distribution of literature or other activities will not be allowed in the aisles and lobbies.

Loudspeakers and "carnival" tactics will not be permitted.

All exhibitors should read and be familiar with the Rules and Regulations on the back of the Exhibit contract.

There must be at least 6 feet of clearance at all exit doors.

All cords at any doorways or across any aisles must be securely taped down and covered with carpet.

You must have prior approval from GES to bring in any vehicle or machinery into the exhibit area. The gas tank must be drained and purged and have the battery disconnected. A drop cloth must be under it.

Any material such as draping or curtains brought into the exhibit area must have a certificate stating that it is an inherently fireproof material or has been fireproofed.

Appropriate business attire should be worn during the show.

Exhibitions are "public accommodations" under the provisions of the Americans with Disabilities Act (ADA). You should take care to comply with the provisions of the act. The IAEM Handbook for Accessible Exhibitions, a guide that contains detailed information about how you can achieve ADA compliance is available from the publications department of IAEM. Failure to comply with the ADA can be a serious matter involving litigation and fines. For further information contact IAEM at +1-972-458-8002.

All exhibits must adhere to the "IAEM Guideline for Display Rules and Regulations". Contact us for a copy of the "IAEM Guideline for Display Rules and Regulations" for more information on exhibition rules.

REQUIREMENT OF LIABILITY INSURANCE

Your company must have property damage, public liability and personal injury insurance as specified in the Aquaculture America 2011 Contract for Exhibit Space. Please call your insurance company and verify that your exhibit and personnel are covered.