

FARMERS' DAY PROGRAMME

The AE2010 Farmer's Day is targeted towards industry and will take place in the Exhibition Area of AE2010 on Wednesday, October 6.

ECONOMIC SUSTAINABILITY AND COST-EFFECTIVENESS IN AQUACULTURE		
Chaired by Tiago Aires, Aquasoja and Diogo Thomaz, RealSales Ltd		
Session 1. 10h30 – 12h30. Production costs and operating capital.		
10h30 – 10h40	Introduction by the chair	Tiago Aires, Aquasoja
10h40 – 11h10	Feeding costs and growth strategies	Tiago Aires, Aquasoja
11h10 – 11h40	Health management of the main pathologies affecting the sector in Southern Europe	Philippe Sourd, Selarl Vet'Eau
11h40 – 12h10	Operating capital and the management of cash flow	Diogo Thomaz, RealSales Ltd
12h10 – 12h30	Discussion and farmers' views	Chair
12h30 to 14h30. Lunch and AE2010 Trade Show visit		
Session 2. 14h30 – 17h00. Generating value and managing variability.		
14h30 – 14h40	Introduction by the chair	Diogo Thomaz, RealSales Ltd
14h40 – 15h00	Price strategies and market development	José Polanco, University of Cantabria
15h00 – 15h20	How to reduce variability in operational results	Name to be confirmed, PESCANOVA
15h20 – 15h40	- Specific issues in extensive and semi-intensive systems	Luis Conceição, CCMAR
15h40 – 16h00	- Specific issues in recirculating systems	Henk van der Mheen Wageningen IMARES
16h00 – 17h00	Discussion and farmers' views and closure	Chairs

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